

CAMUNDA
CON
2022

myInsureHub/Funeral Marketplace with Camunda

By KaribuTech AI,

South Africa, Pretoria/Zimbabwe, Harare

JANUARY 2022

By Kennedy Chengeta, PhD



Agenda

3.10pm - Welcome & Introduction

3.15pm – Our History

Kennedy Chengeta

3.17pm – myInsureHub and Funeral Marketplace

Kennedy Chengeta

3.20pm - Integration Journey: Camunda & MicroInsurance Zero

Kennedy

3.25pm –Patterns- PleaseCallMeBack/DontCallMeBack

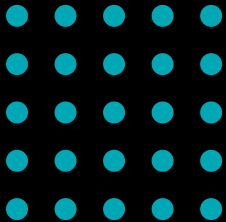
3.28pm – Batch Processing and Infrastructure Automation

3.30pm – Kubernetes as an enabler of hyperautomation

Kennedy Chengeta

3.45pm - Open Q&A

3.50pm - Wrap-up



Presenter

- Phd in Computer Vision/Artificial Intelligence,
- Finance, Artificial Intelligence, Computer Vision , *Telecommunications/5G and Autonomous Driving*
- 400+ workflows past decade for South African financial institutions.
- Non open source BPMs using BPEL and BPMN
- Camunda 4 years, Insurance Reloaded 2.0, myInsureHub21.



Co-mentors Justice, Cebisa, Frans, Mark

Who we are

The next Steve Jobs is among our team



15 young
students and
graduates

Enjoying
ourselves



Journey

- Young Students
- Highly skilled mentors
- Remote towns first approach
- Rural Students first



Rebound

- Non-working mothers-back to job market
- Difficulties -job market
- Skills realignment-Hyperautomation, Cloud



Achievements

- Trained interns and graduates which some big banks onboarded permanently



Pay it forward

- Mentor someone in life about something
- Put free hours to teach



What defines us

- Use what we have
- Open Source First Approach
- We not defined by our challenges-Network, Electricity



Motto

- Even at 21 you supposed to innovate-Mark Zuckerberg
- No one is an intern-we all innovators
- No spoon-feeding-We show you the way

Introductions



Neliswa, 21 , Database



**Britney, 21, Bulawayo
Zimbabwe, BPM Process
Analyst**



Lloyd, 21, Camunda Developer,



**Tanatswa, 21, BPM Process
Designer**

Director, Department

Camunda



Mandla, 21 , Chatbot, Kubernetes



Manager, Team

Camunda

**Danai, 21 , Camunda Developer, Chatbot, WhatsApp
Process Intergration**

What we do



myInsureHub21 microinsurance hub,
InsuranceZero



Camunda BPM



BPMN/BPEL
Orchestration



Focus on funeral insurance, link customers,
burial parlours and other added services eg
photography



Offshore Development
Consulting



IBM and Oracle
Fusion, SoftwareAG



Funeral as a Service open source first
approach, ApacheInfested



API Technologies

Table of Contents - 5 Items



Topic 1

myInsurehub
journey



Topic 3

Camunda
orchestrating
Insurance/Funeral



Topic 5

Costing and
Monitoring on
Kubernetes



Topic 2

Technology Stack



Topic 4

Patterns and Intelligent
Routing



With myInsureHub

- Get quotations on whatsapp,
- web and by email
- Apply for policies
- Claim using audio and own language

Problem Case 1

MicroInsurance access to data by customers is cost prohibitive



- Creation an application of new policy language and technology prohibitive
- New policy applications workflow includes customers, agents on behalf of customers as well as the company staff. Key points include
 1. Underwriting
 2. Contract Signing Digitally
 3. Email and WhatsApp applications
 4. Converting of all rejected applications into a leads hyperautomation process



Business Outcome 1

Customers can use own language, Xhosa, Zulu, Shona, to apply new policy, recordings



Business Outcome 2

Customers can send emails or whatsapp to initiate application process



Business Outcome 3

Customers can check pending applications on their own portal, suppliers and agents are interlinked in one ecosystem

Problem Case 2

Funeral Insurance to Funeral as a Service



- How do I make a claim and Book a funeral service through Camunda process?
- Hyperinflation led to world 1st trillion, quadrillion dollar note
- Schedule all events leading up to the funeral using Camunda. Key points include
 - Make an insurance claim
 - Buy coffin
 - Selecting a parlour near you digitally
 - Selecting a photographer
 - Music Group Booking
 - Book custom clothing



Business Outcome 1

Book for a funeral and Camunda orchestrates event proceedings +claims-automated/manual



Business Outcome 2

Use various payment cheap options, mobile money –use existing mobile money options



Business Outcome 3

Broadcast need of a funeral service eg coffin to various parlours and they subscribe for service and they bid

Problem Case 3

Bulk Payments as a Service, Hyperinflation, Mistrust among burial society members, Costs of Technology



- Burial Societies collect payments for members
- Withdrawals cause disagreements
- Inflation erodes policy investments for micro-insurers
- Parlours profit margins too small
- Reduce costs of technology and make it visible-KubeCost and Camunda Optimize



Business Outcome 1

Members send allocation files using whatsapp and email.



Business Outcome 2

Policy investments in inflation resistant instruments –livestock eg cattle



Business Outcome 3

Claim approval buy a group of designated signatories using Camunda parallel tasks

Problem Case 4

Challenges

Immigrant Communities in Europe or other African Countries need to organize and pay for funeral service

Solutions

Camunda orchestrates an end to end process with claims process and other

Challenges

The Housewife Task Distribution Problem-Employees have Workflow Tasks, Task in CRM System, HR System. Team Building Events etc

Solutions

To measure effective SLA we propose a BlackBox Task Mirror Model

“

During a funeral its not only a claim I need, I need to hire a music person, food caterer, online burial streaming , but I am 5000 km away



Case Study –Cost Management



Use of KubeCost



Challenge

The client needs to split their costs by business unit



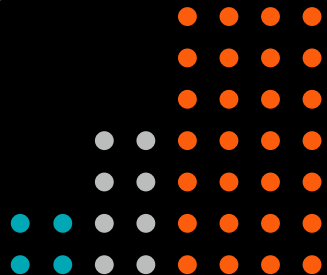
Solution

Use Kubernetes Workspaces and KubeCosts



Outcome

Efficiency and Costs are shown per business unit. Both for Kubernetes components and tagged AWS components like RDS Database



myInsureHub Marketplace



AI-Powered Automation to boost. business outcomes and improve. operational efficiency



Cloud Native Application –runs on AWS, Azure and other Cloud vendors seamlessly, Robotics Process Automation to integrate to company legacy data



AI powered Workflow driven task management and SLA management, Intelligent document management with document capture

myInsureHub21 Channel Aggregation



**Customer Mobile-
WhatsApp/Web**



Agent Mobile/Web



**Insurance-Staff
Mobile/Web, Other
Insurers-
Reinsurance-B2B**



**Approvers Portal-
Underwriters,
Assessors**



**Supplier Portal-
Parlours**



**Service Providers-
Doctors, Panel
Beaters**



myInsureHub Marketplace

Get

Get Quotations from different suppliers

Apply

Apply for policies digitally from different suppliers

Approve

Approve payments and claims digitally

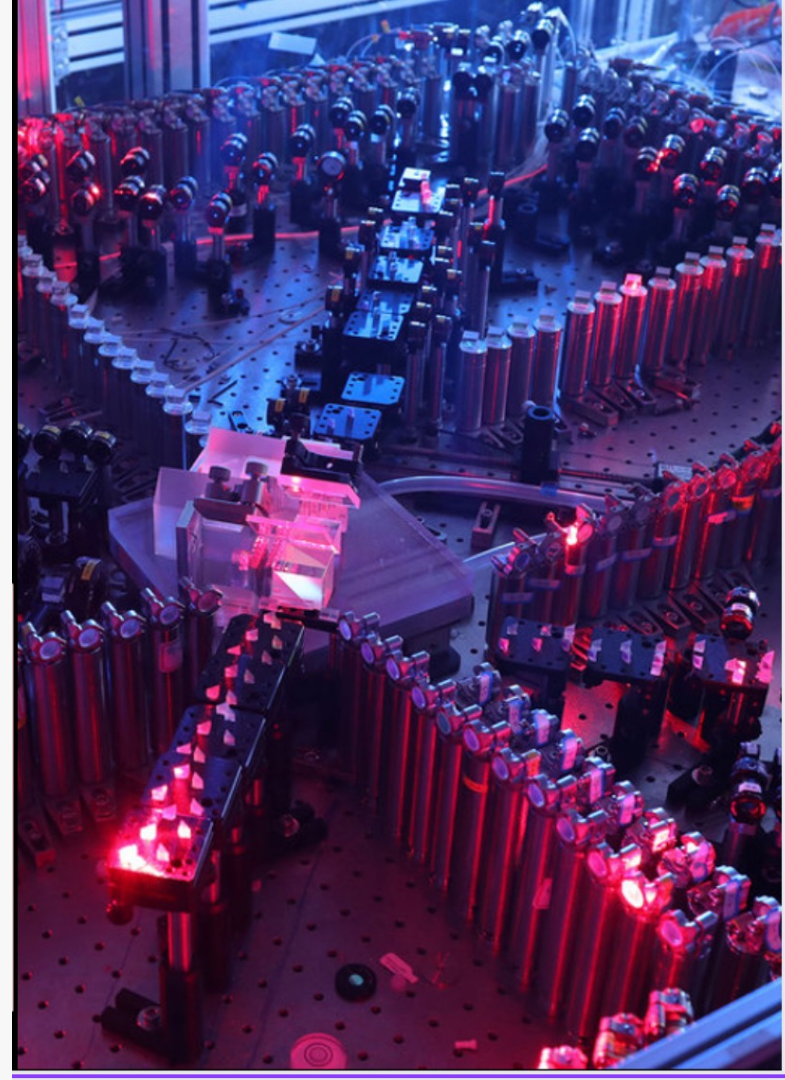
Apply

Apply for policies with uploaded applications in different technologies

Maintain

Maintain policy and customer data on the digital platforms eg address, policy, claims both on mobile and web as well as WhatsApp platform

We Link suppliers and customers



A hand holding a red rose against a warm, bokeh background. The hand is wearing a black sleeve with a lace-like pattern. The rose is vibrant red with green leaves. The background is a soft, out-of-focus warm light with bokeh effects.

Book Photographer

Find Parlours

Send parting gifts

Book Caterers

Book for body
repartriation

Book Singers

EEZIFUNERALS MARKET PLACE!

Funeral as a Service

What matters to her is to bury her loved one



Language <div>Xhosa ✓</div>	Application Type <div>Record Audio ✓</div>
<small>PRESS START TO BEGIN RECORDING AND STOP WHEN DONE</small> <div>Start Stop</div>	Recorded Audio <div>Browse... No file selected.</div>
Identity Document <div>Browse... No file selected.</div>	Proof Of Residence <div>Browse... No file selected.</div>
<div>Back</div>	<div>Submit</div>

Facial Verification on Mobile (In Progress)

Trigger insurance claim from whatsapp

Notifications

Musical company for the event

Choose a food management company

Make insurance claim using her own language

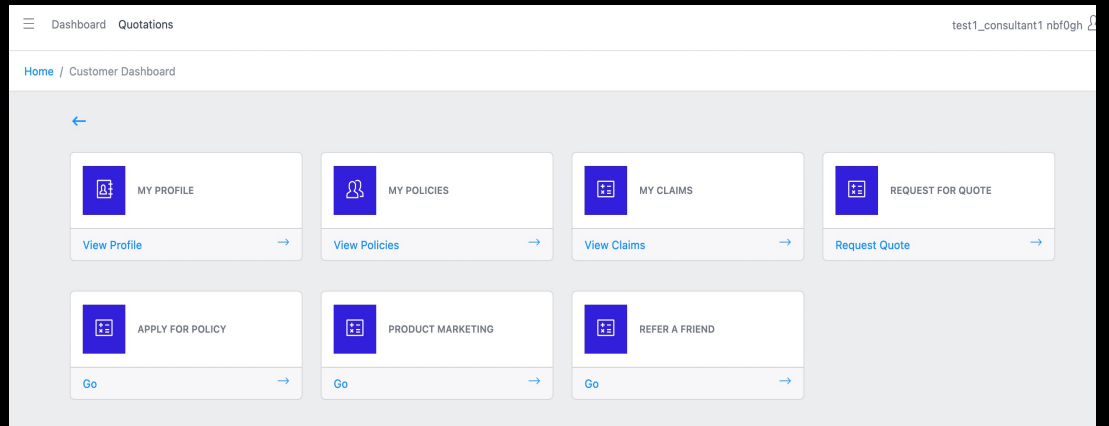
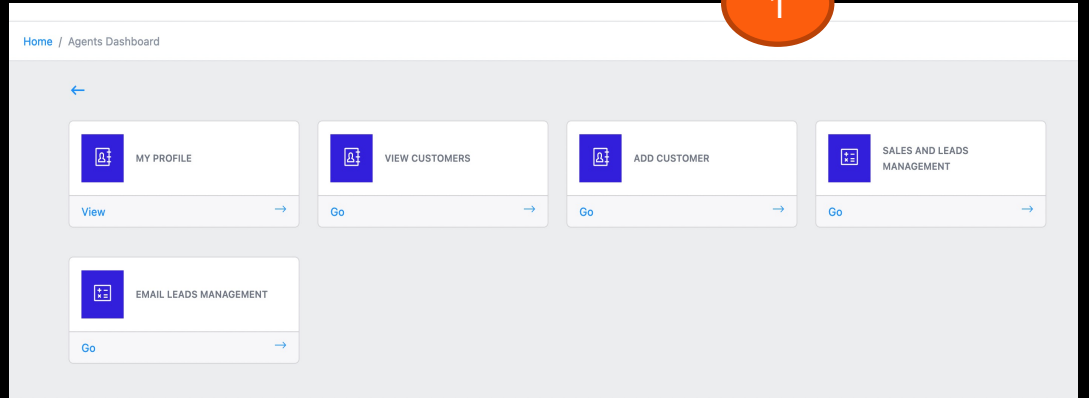
Customized Portals for Agents, Customers and Service Providers

Burial Parlours get own tasks to deliver caskets from various insurers

Agents can manage from one platform for different insurers

25 GENERIC Camunda Processes

12 DMN Rules



2

Generic Approval Portal

17 different
insurance product
types catered for

Generic Workflow
API eg assign task,
cancel, approve
abstracted from
Camunda

Make Decision

Reject

Select Choice
Approve
Approve With Conditions
Approve With Exclusions
Request For More Details
Pend Task

✓ Reject

Confirm

Comment

Future Action

Select

3

Funeral Insurance Worklist Admin Portal

Search By...

Search...

1

ID	Assignee	Process Name	Category	Date Created	Customer Name	Action
3a75f7b	app-admin	Underwrite Customer	New Business	2022-09-29	Neliswa Evidence Sambo	View Task
6e56ca8	calvin	Assign Consultant	New Business	2022-09-10	Wellington Mpofu	View Task
71a6f4b	calvin	Assign Consultant	New Business	2022-09-04	Kennedy Chengeta	View Task
8c4e83d	calvin	Assign Consultant	New Business	2022-09-08	Neliswa Evidence Sambo	View Task

New Business Application Profile (Customer CN120)

Application Number	dd24dac8	Task ID	a4ffd04a	Task Creation Date	2022-08-15T13:51
Application Status	Pending	Task Name	Confirm Policy Premiums	Task Due Date	N/A
Applicant Name	Tinashe Makara	Task Assignee	makaratinashe22@gmail.com	Application By	Tinashe Makara
Customer Type	Personal	Policy Type	Funeral	Product	Gold

[Policy Holder](#)

[Employer Information](#)

[Partners](#)

[Dependents](#)

[Insurance Options](#)

[Insurance Questions](#)

[Documents](#)

[Application History](#)

Activity Name	Activity Type	Assignee	Start Time	Completion Time	Status
1 Assess Application	User Task	wellington.tmpofu@gmail.com	2022-08-15 02:17:21+02:00	2022-08-15 00:21:46+02:00	Completed
2 Application Started	Start Event	-	2022-08-15 02:17:20+02:00	2022-08-15 02:17:20+02:00	Completed
3 Notify customer on task creation	Service Task	-	2022-08-15 02:17:30+02:00	2022-08-15 02:17:35+02:00	Completed
4 Notify Assignee (escalation)	Service Task	-	2022-08-15 02:19:26+02:00	2022-08-15 02:19:30+02:00	Completed
5 Underwrite Customer	User Task	macbhunu@gmail.com	2022-08-15 00:21:46+02:00	2022-08-15 15:51:24+02:00	Completed
6 Generate Policy Premiums	N/A	-	2022-08-15 15:51:26+02:00	2022-08-15 15:51:48+02:00	Completed

[Claim Task](#)

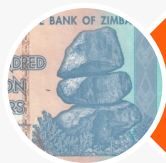
[Assign Task](#)

[Re-Assign Task](#)

[Review Premiums](#)

2

Landscape



Customers



Service
Providers/Parlours



Potential Customers



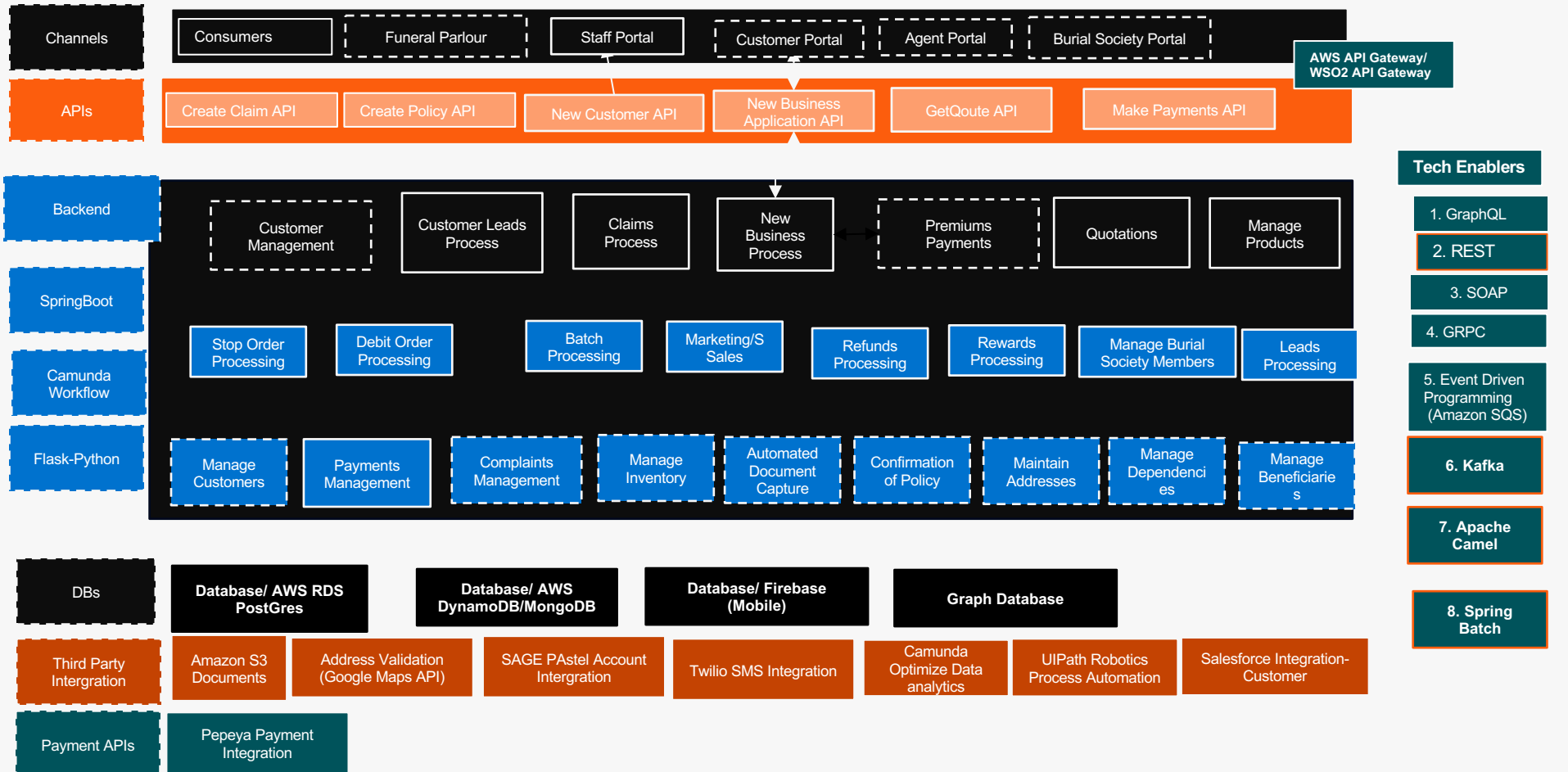
Agents

25 GENERIC Camunda Processes

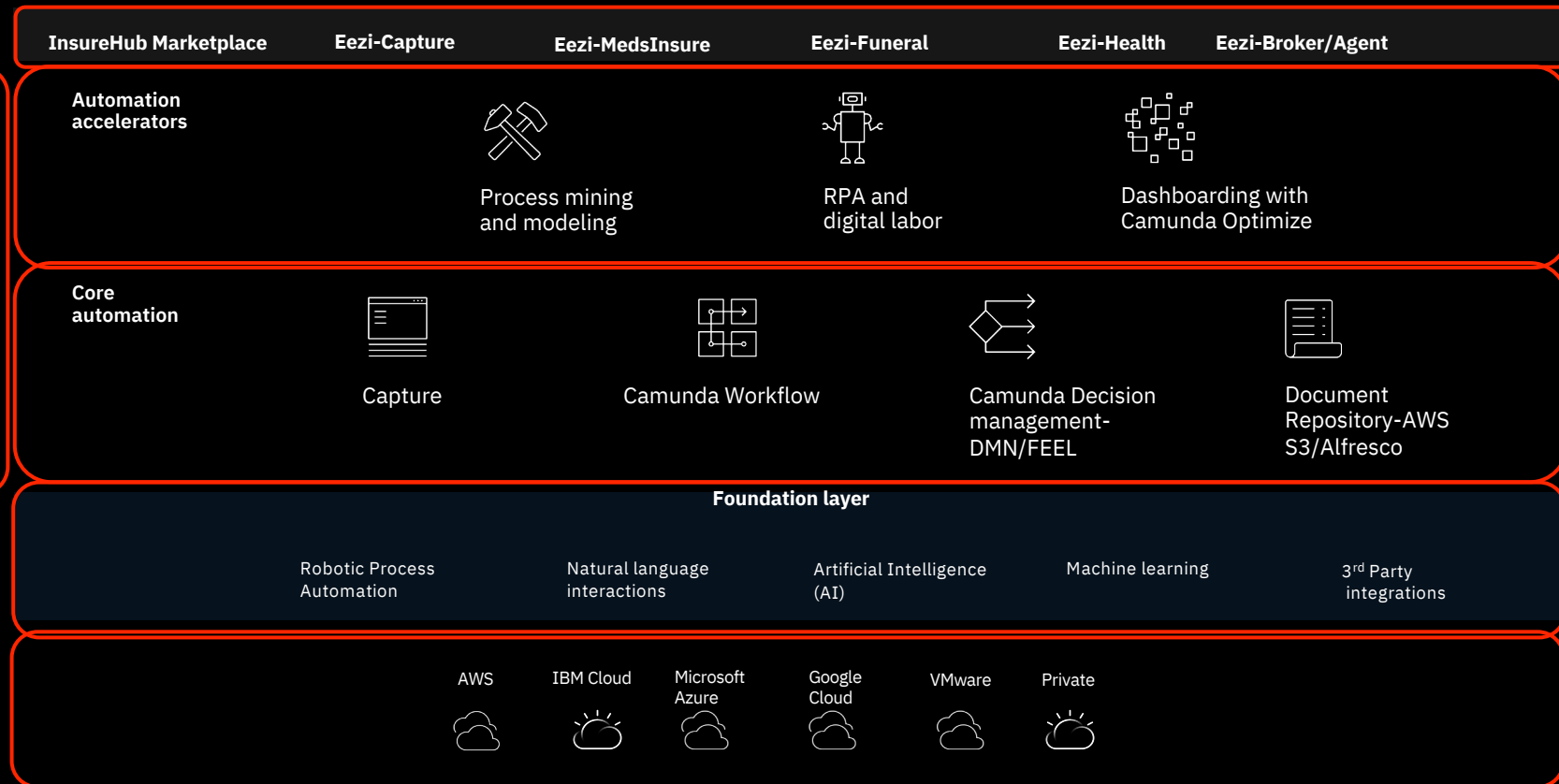
12 DMN Rules



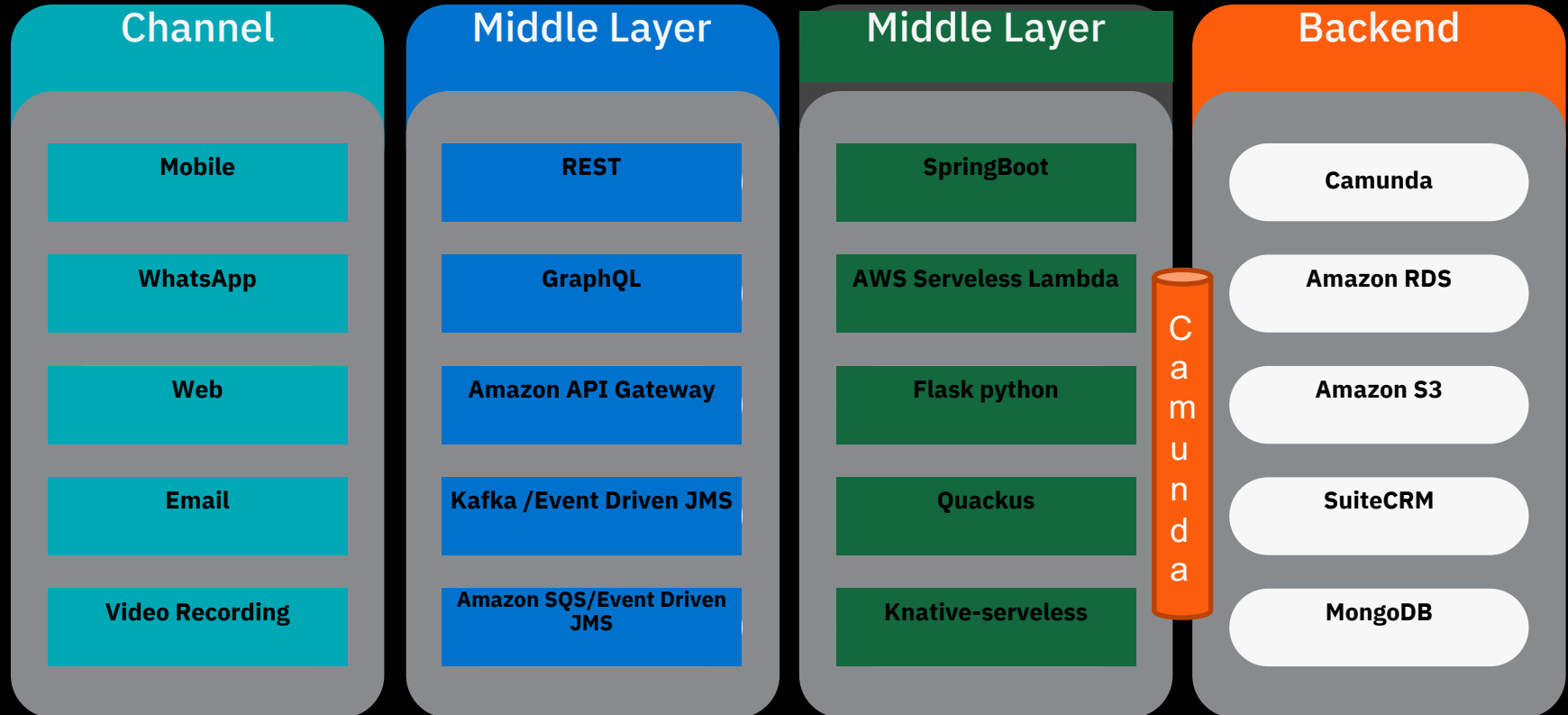
High Level Component View



myInsureHub Solution Landscape (Hyperautomation Platform)



Technology Stack



MYINSUREHUB MARKETPLACE TECHNOLOGIES

25

BPM WorkFlow-
Camunda, IBM BPM,
Filenet

Robotics Process
Automation_ UIPath,
BluePrism

Decisioning-ODM,
Camunda DMN

AI and Machine
Learning-Tensorflow,
Facial
Recognition,kEras,
PyTorch

Web and Mobile
development- React,
AngularJS, ReactNative,
Flutter, Anroid, IOS,
SpringBoot



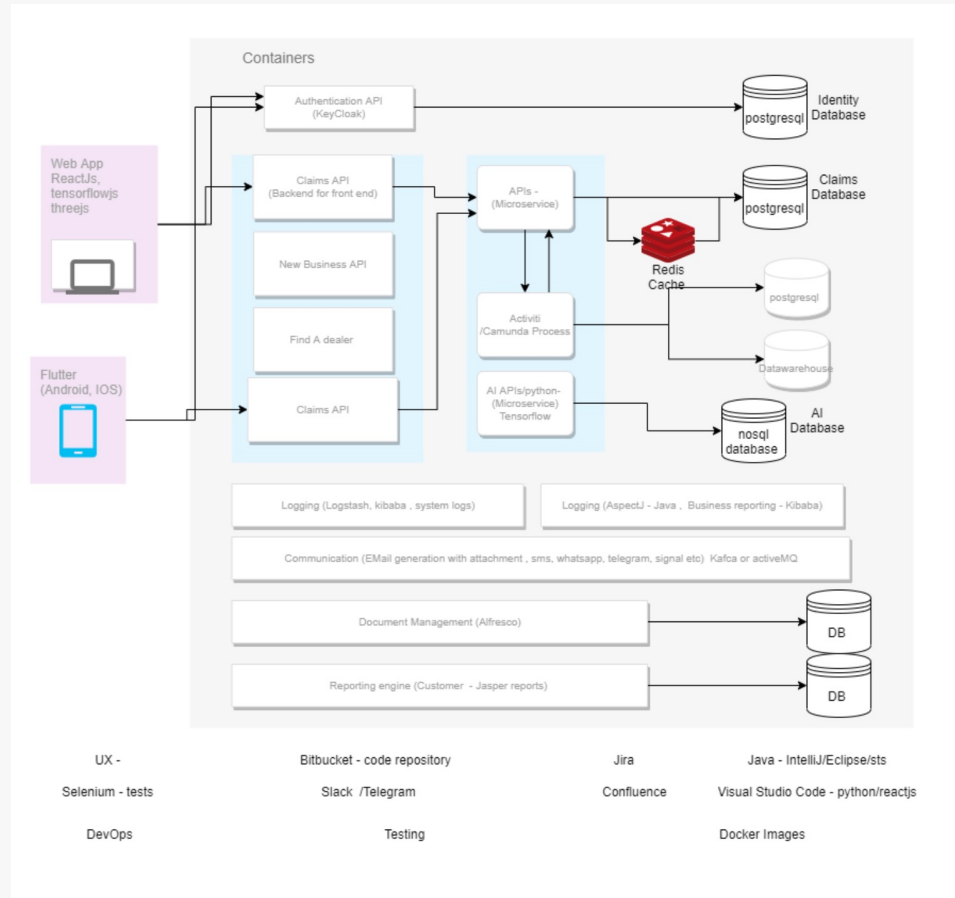
BPM WorkFlow- Camunda, Other workflow tools

Robotics Process Automation_ UIPath,
BluePrism

Decisioning-Camunda DMN, ODM

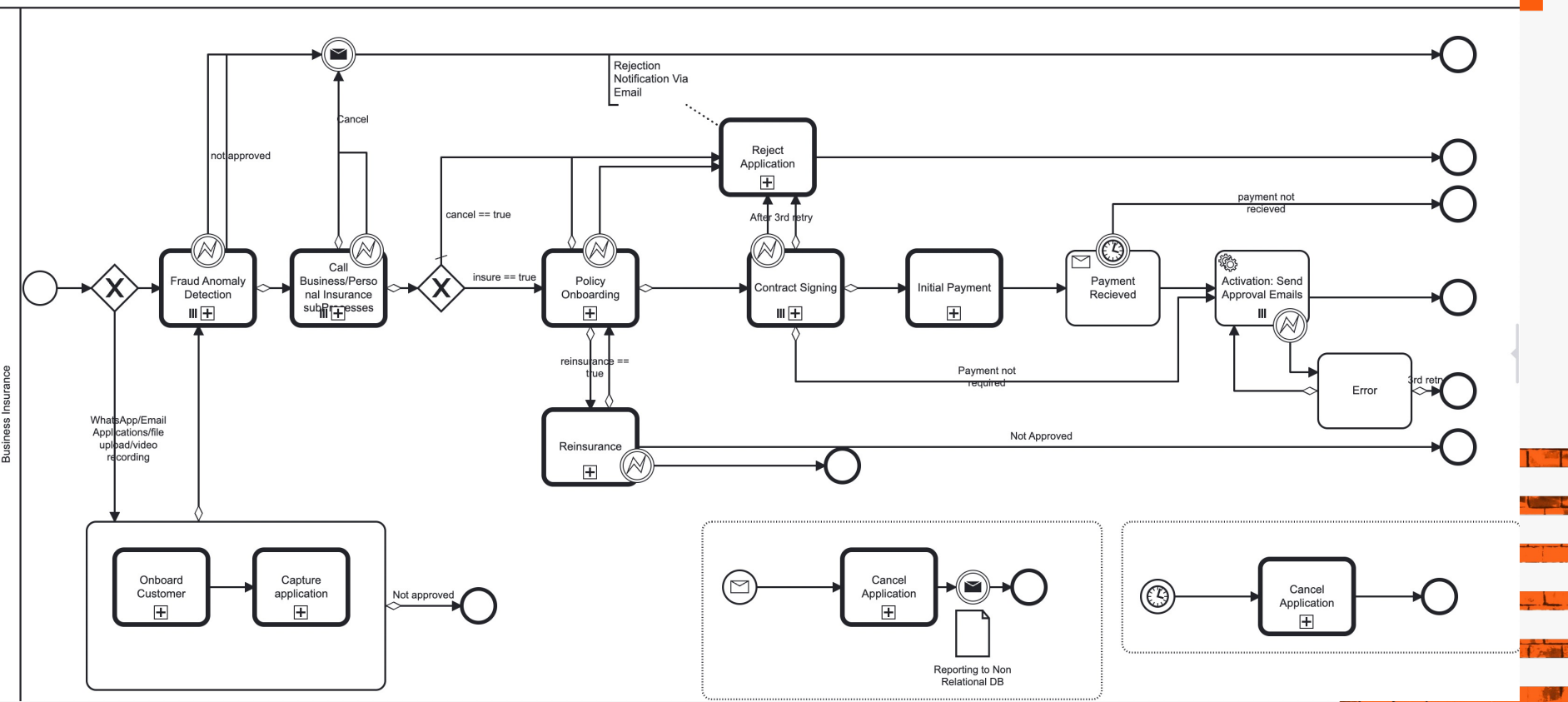
AI and Machine Learning-Tensorflow, Facial
Recognition,keras, PyTorch

Web and Mobile development- React, AngularJS,
ReactNative, Flutter, Anroid, IOS, SpringBoot



NEW BUSINESS ONBOARDING PROCESS

C



Service Integration-CallBack Pattern



Camunda Patterns-callback

- Java Delegate-MicroService
- Event Driven write to a inbound queue
- With JMS MicroService Executes and feeds to a CallBack Queue
- Camunda receives feedback using inbound messaging

Event Driven Approach

Camunda process

Write to inbound Amazon SQS Queue

Microservice executes

Writes to CallBack Queue

Process Message Event receives feedback and continues

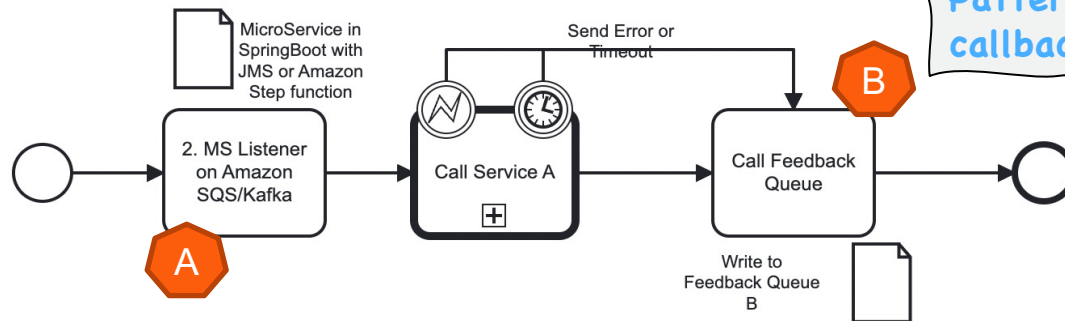
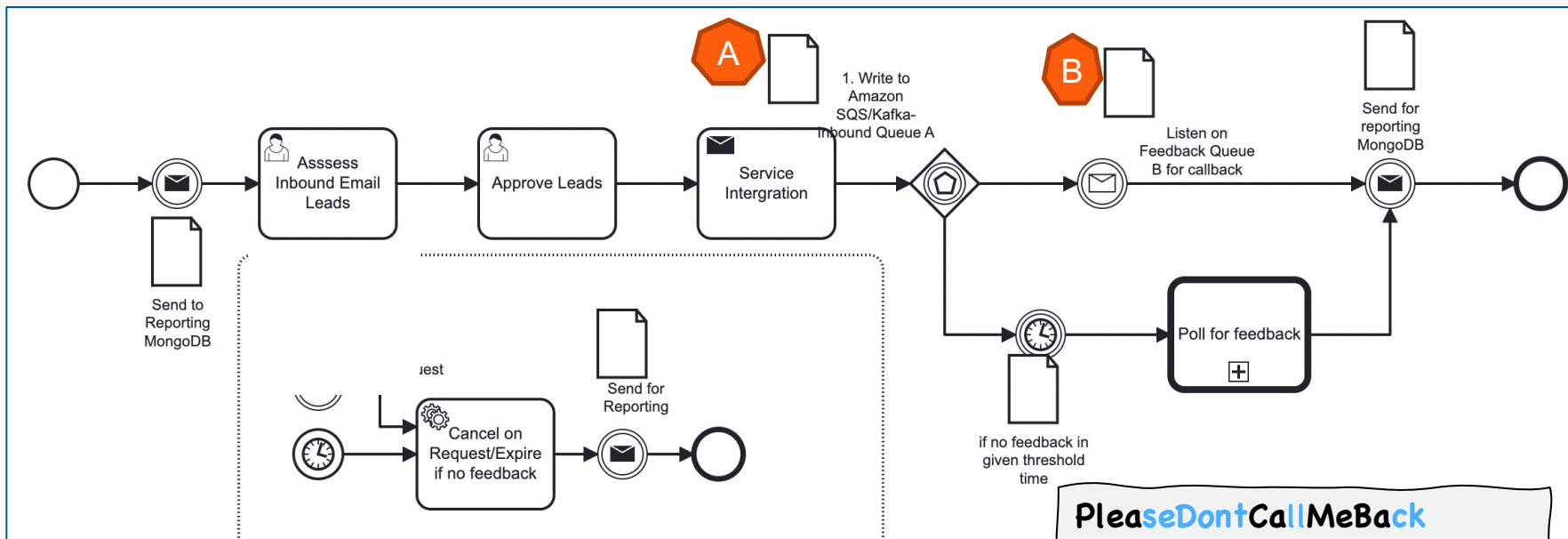
Connectors

REST

Email

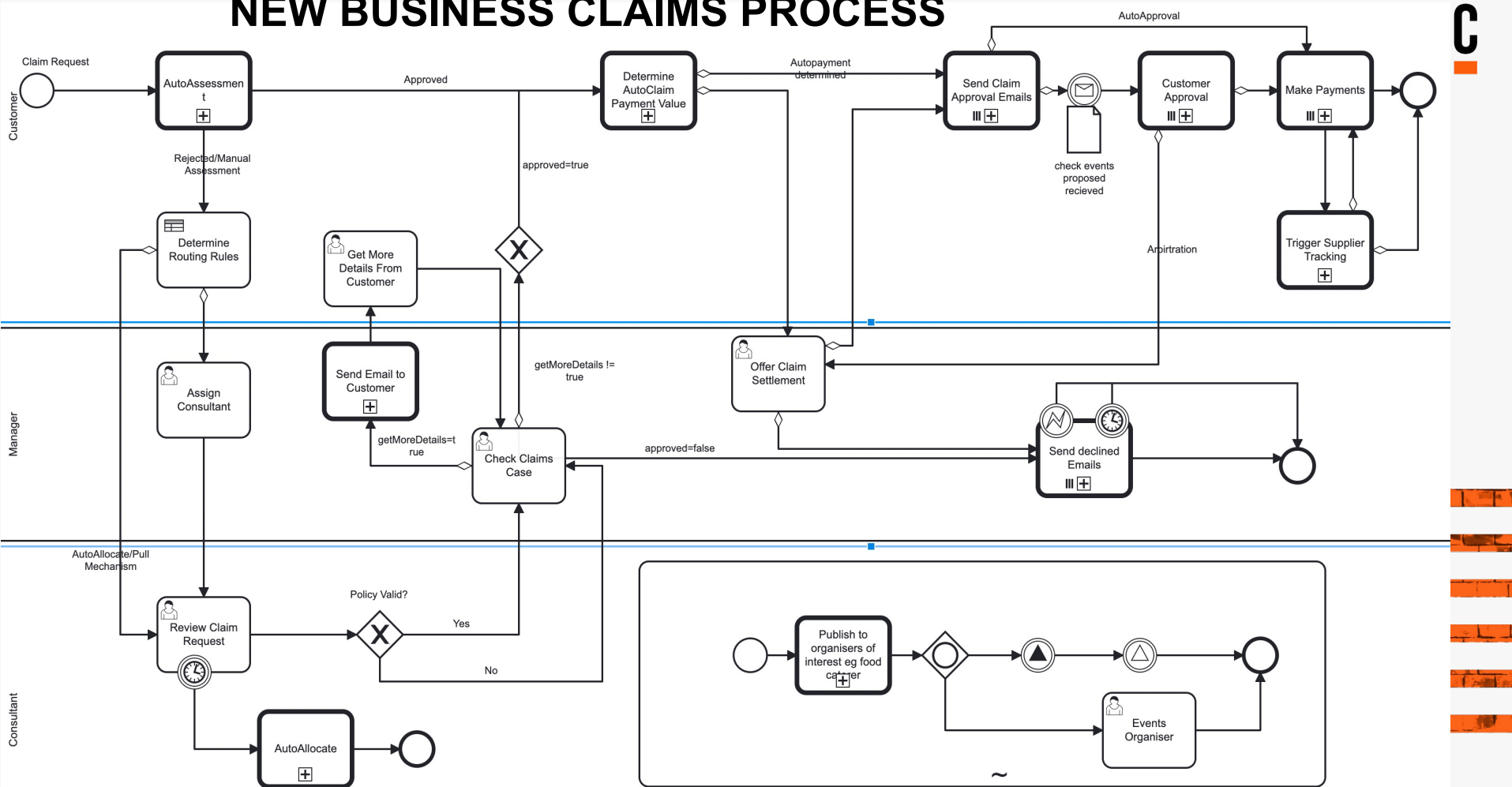
RPA-UIPath-Legacy Integration

PleaseCallMeBack Pattern

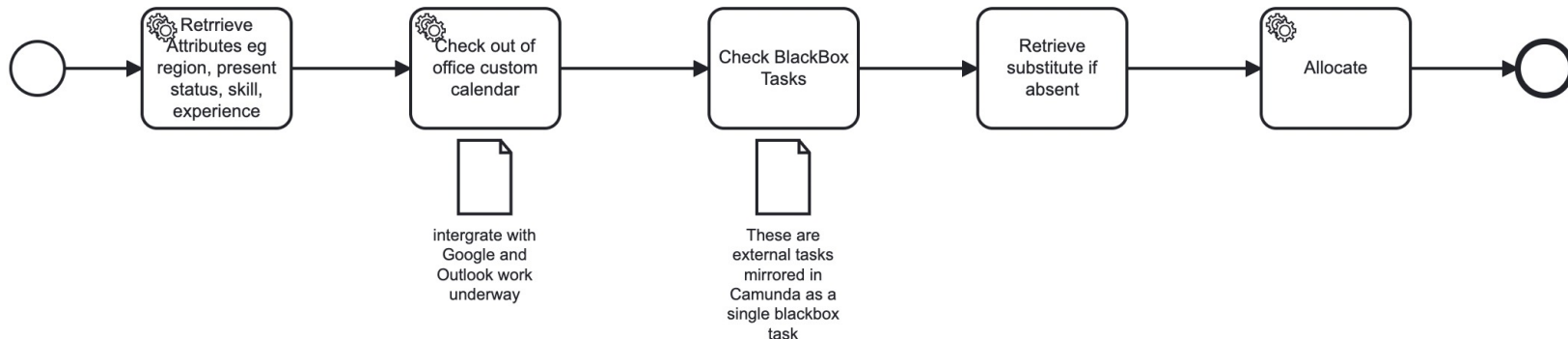


PleaseDontCallMeBack
Pattern doesn't have a
callback

NEW BUSINESS CLAIMS PROCESS



Solving the issue of Intelligent Work Routing-Housewife Task problem



Check allocation attributes from user repository, addons will be in database

Those with absent are sent back into the pull by a batch program every night

Blackbox tasks from CRM, HR systems are sent through event messaging platforms, and completed same way

Intelligent Work Routing–Present Absent problem



Test_second1_cf@myinsurehub.co.za

[Details](#)
[Attributes](#)
[Credentials](#)
[Role Mappings](#)
[Groups](#)
[Consents](#)
[Sessions](#)
[Identity Provider Links](#)

Key	Value
Availability Status	Present
Claims Funeral Max Ammount	10000
Claims Vehicles Max Ammount	19 000
Region	Matebeleland
Skills Level	Junior
Substitute	Test_second2_cf@myinsurehub.co.za
Date of return	

If approval amount is >60 000, only James and Tendai are picked up

If Region is Cape Town only Kennedy is picked up

If Kennedy is chosen and absent then Tanatswa will take his work else other team members will

Batch runs nightly to put back people into the pool for the next day allocation

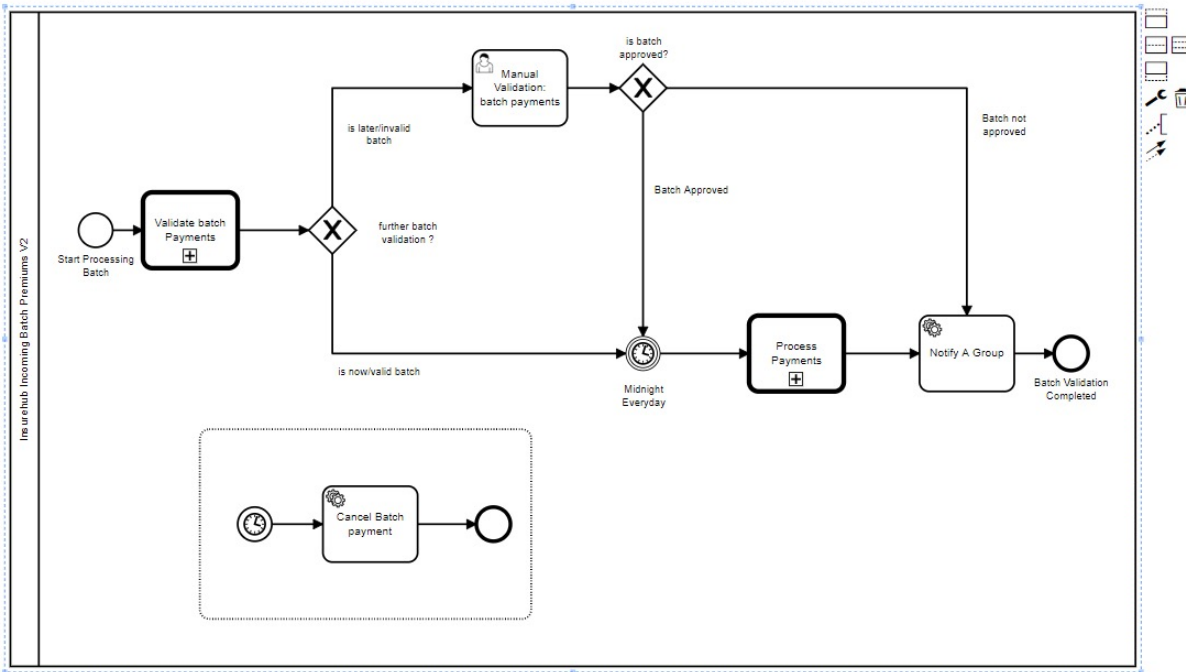
Name:Kennedy
 Availability Status:Absent
 Return Date:12-11-2022
 ClaimsFuneralMaxAmmount:10000
 ClaimsVehicleMaxAmmount:10000
 Region:Cape Town
 Skills Level:Junior
 Substitute:Tanatswa
 CalendarType:Internal

Name:Tendai
 Availability Status:Present
 Return Date:12-11-2022
 ClaimsFuneralMaxAmmount :100000
 ClaimsVehicleMaxAmmount :100000
 Region:Matebeleland
 Skills Level:Junior
 Substitute:Tanatswa
 CalendarType:Internal

Name:Kennedy
 Availability Status:Present
 Return Date:
 ClaimsFuneralMaxAmount:1 0000
 ClaimsVehicleMaxAmount:1 0000
 Region:Matebeleland
 Skills Level:Junior
 Substitute:Tanatswa
 CalendarType:Internal

Name:James
 Availability Status:Present
 Return Date:
 ClaimsFuneralMaxAmmount:100000
 ClaimsVehicleMaxAmmount:100000
 Region:Matebeleland
 Skills Level:Junior
 Substitute:Tanatswa
 CalendarType:Internal

Bulk Payments with Camunda, Apache Camel and SpringBatch

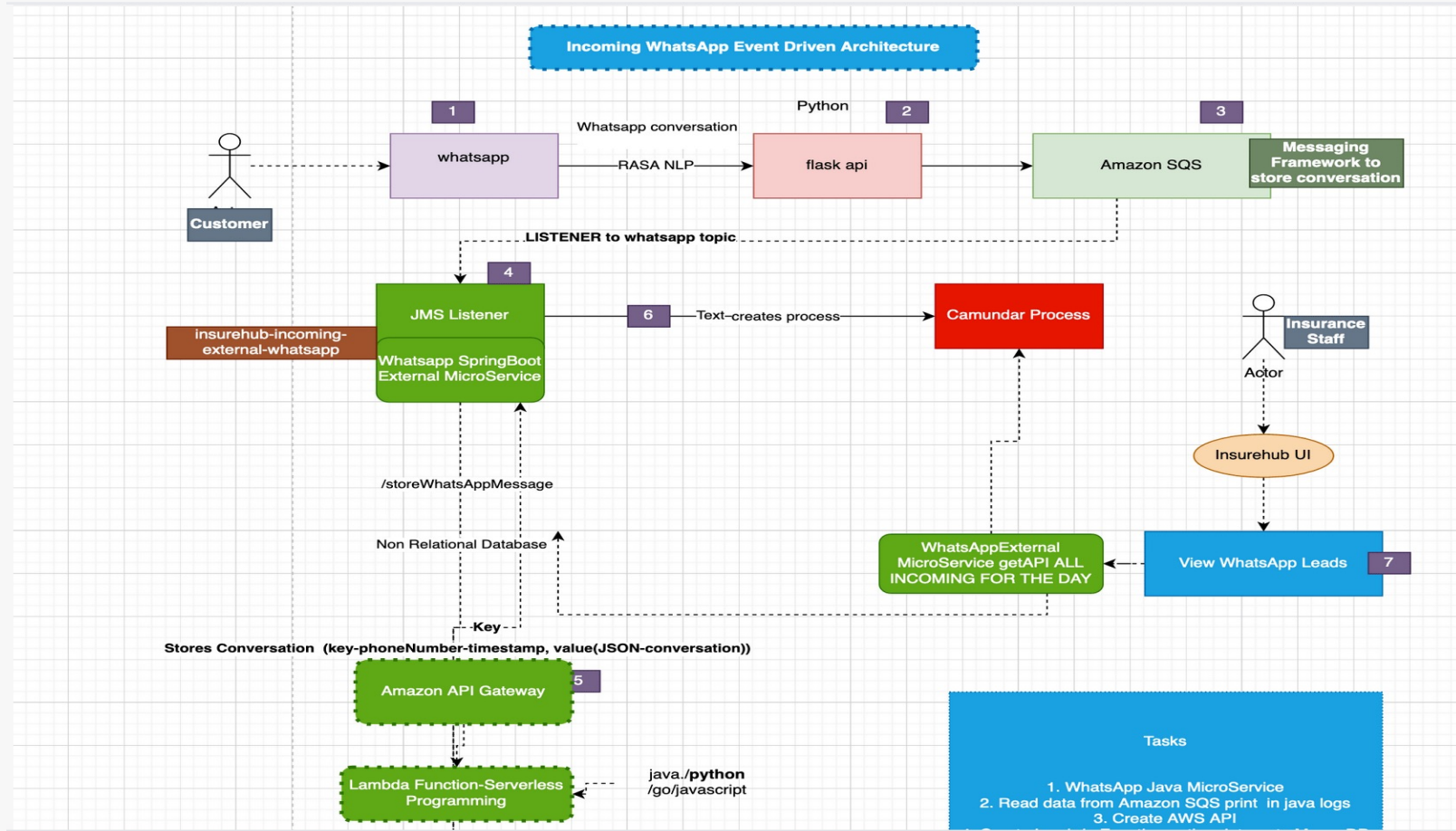


Store File in Amazon S3 on receipt

Commit parent record in the process

All payment line items are entries in a Database

WhatsApp Applications with Danai the Chatbot



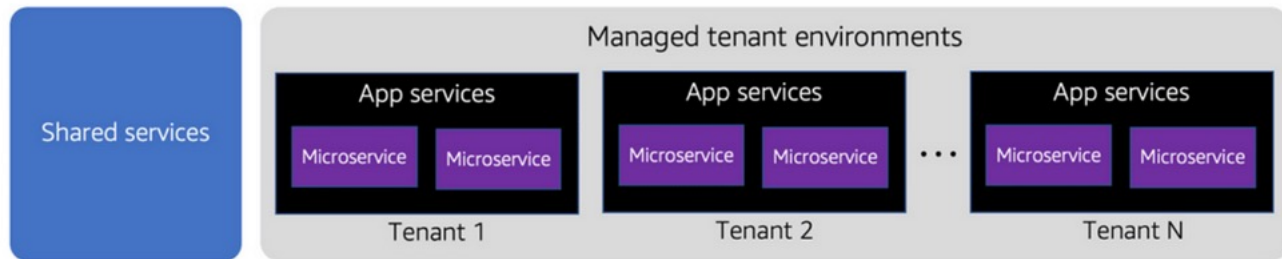
myInsureHub Marketplace as Cloud Native

AWS

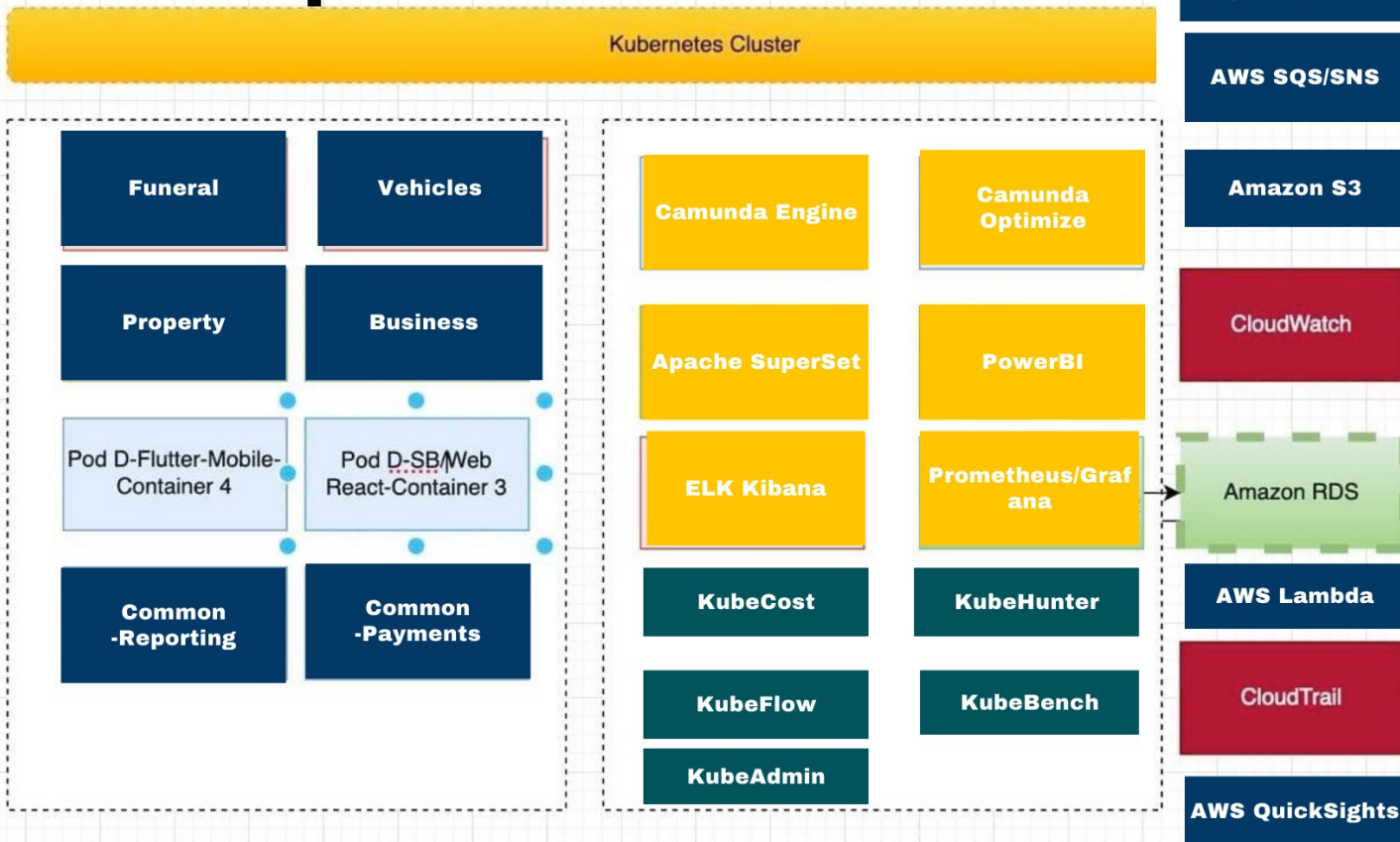
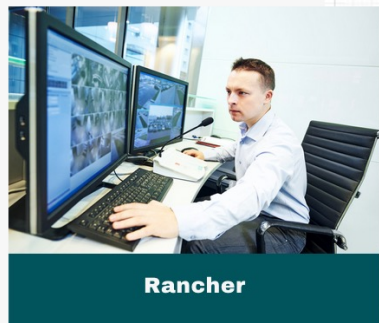
- ❑ CloudWatch, Lambda functions, API Gateway, Kubernetes, EC2, Step Functions, IAM Access and Identity Management
- ❑ Amazon Data- Amazon RDS with PostGres Database.
- ❑ Machine Learning, Data Science and Warehousing

Azure

- ❑ Azure
- ❑ Machine Learning
- ❑ Data Science and Warehousing

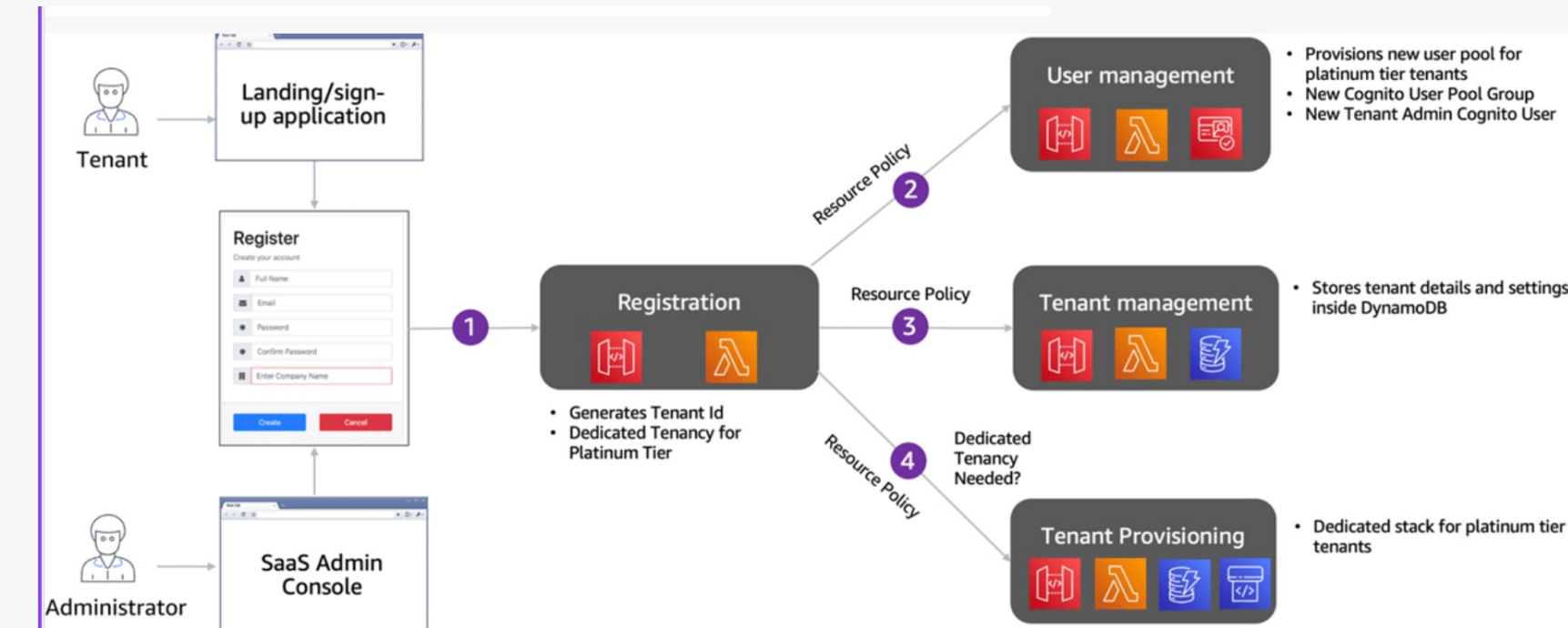


Kubernetes Components



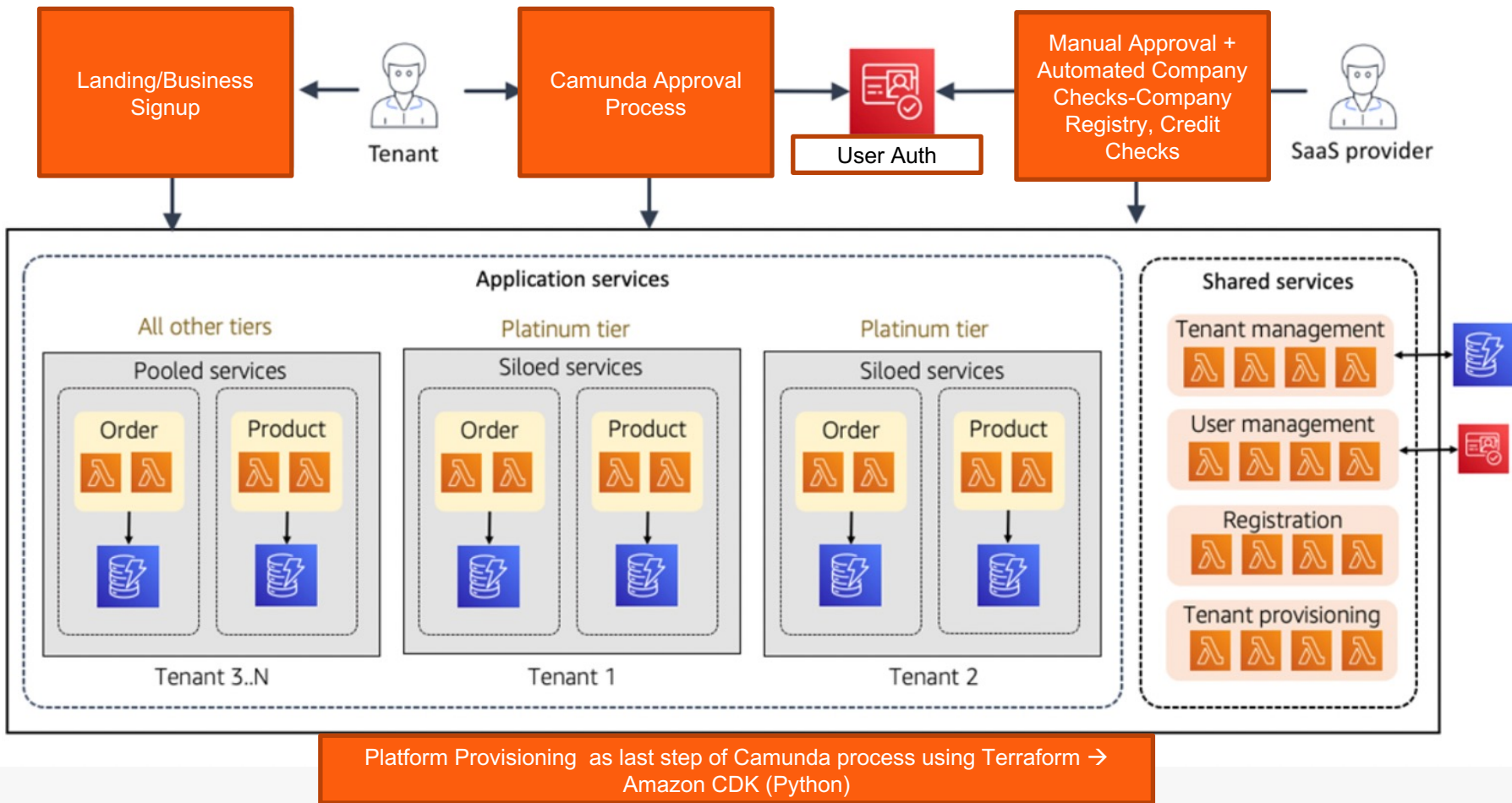
Kubernetes Multitenants

Self Registration by Funeral Companies, Parlours , Service Providers

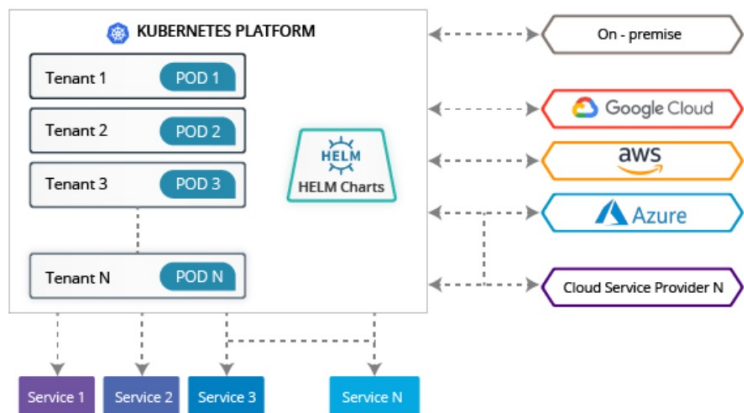


Camunda Registration Process

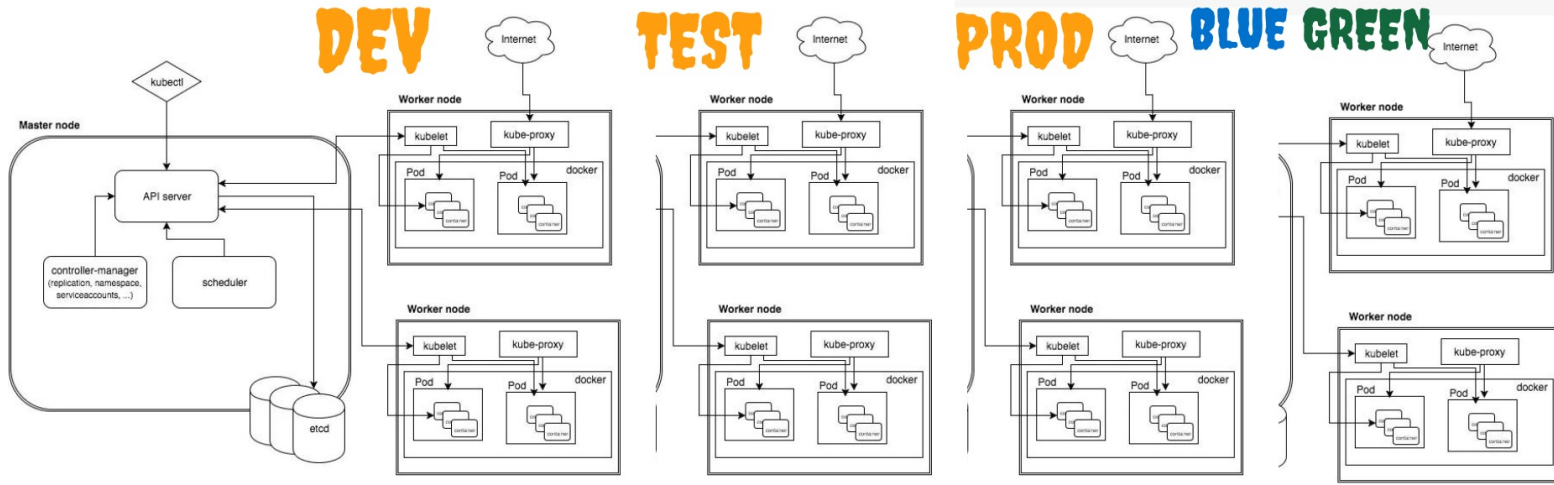
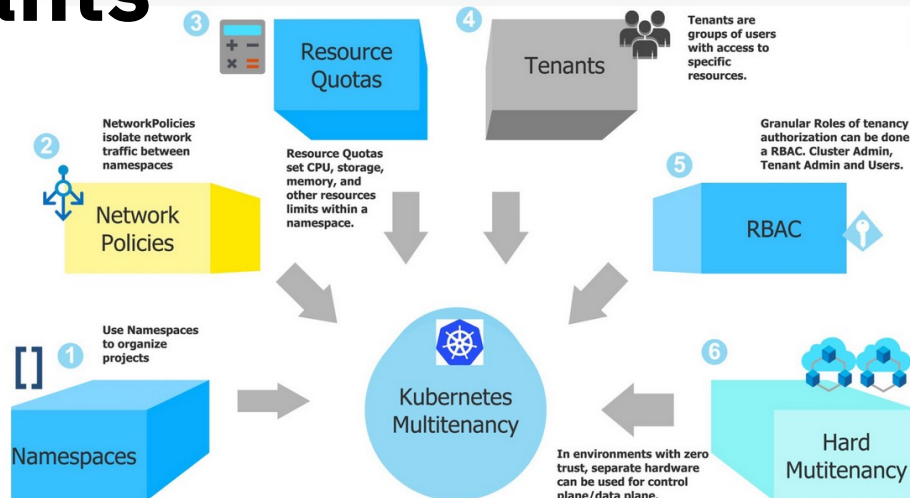
Kubernetes Multitenants



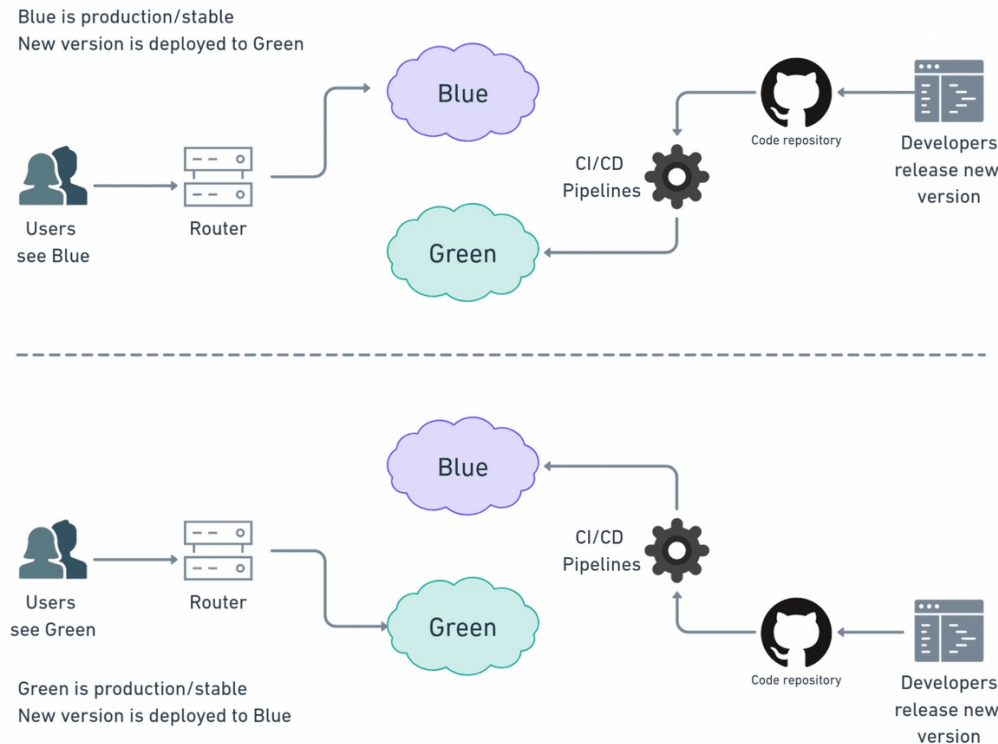
Kubernetes Multitenants



Multi-tenant Kubernetes Platform for Hybrid & Multi-cloud Environments



Kubernetes Blue Green Deployment



Blue-green deployments at a glance

Blue Green Kubernetes Architecture

- Deploy new version—deploy the new (green) version alongside the current (blue) version. Test it to ensure it works as expected, and deploy

- Switch over traffic—when the new version is ready, switch overall traffic from blue to green.

This should be done seamlessly so end-users aren't interrupted.

KubeCosts



US\$190.35

Monthly savings identified

[VIEW SAVINGS >](#)

US\$578.89

Monthly Kubernetes costs

[MONTHLY COSTS >](#)

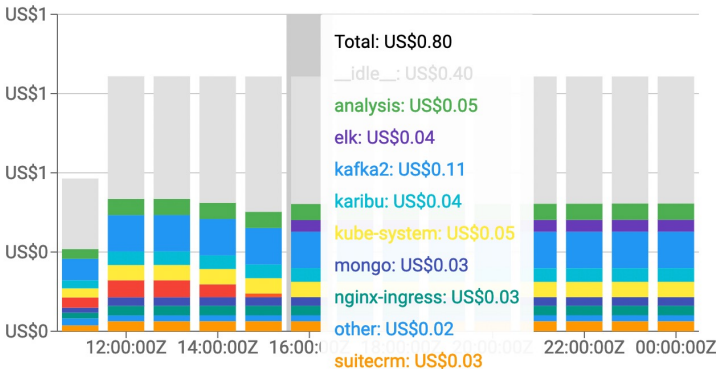
23.4%

Cost efficiency

[COST EFFICIENCY >](#)

Cost Allocation

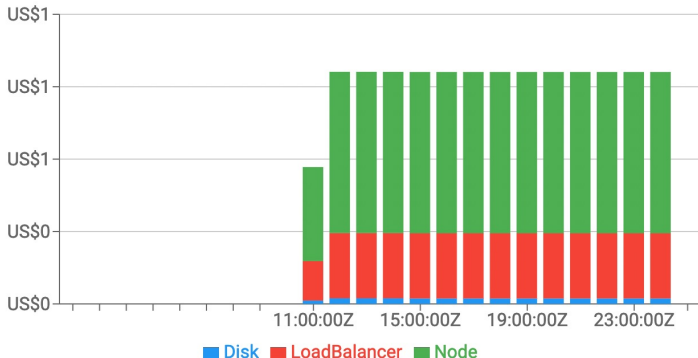
Cumulative Kubernetes cluster costs per namespace over the last day. Includes Network costs (if enabled).



[COST ALLOCATION >](#)

Kubernetes Asset Costs

Cumulative Kubernetes cluster costs per asset type over the last day. Does not include Network costs.



[ASSETS >](#)

KubeCosts



Overview

Cost Allocation

Assets

Savings

Health

Reports

Alerts

Switch Context
AWS Cluster #1

Search Docs

Settings

Allocations / Cumulative cost for last 7 days by namespace

Refresh Alerts Settings Help

Cumulative cost for last 7 days by namespace

20 September 2022 through now by namespace

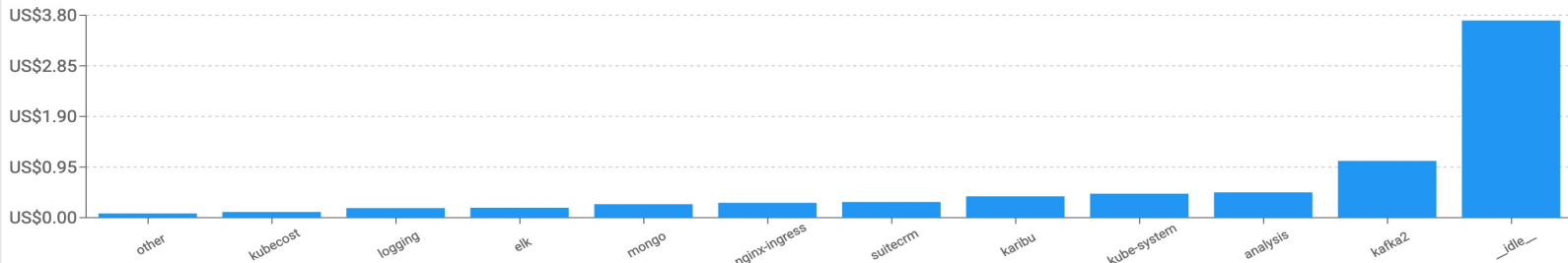
Date Range

Last 7 days

Aggregate by

Namespace

Filter Bookmark Alert Folder Download



Name	CPU	GPU	RAM	PV	Network	LB	Shared	Efficiency	Total cost
Totals	US\$3.38	US\$0.00	US\$1.78	US\$0.05	US\$0.00	US\$2.13	US\$0.13	73.5%	US\$7.47
idle	US\$2.38	US\$0.00	US\$1.32	US\$0.00	US\$0.00	US\$0.00	US\$0.00	—	US\$3.70
kafka2 🔗	US\$0.00	US\$0.00	US\$0.08	US\$0.00	US\$0.00	US\$0.94	US\$0.04	Inf	US\$1.06
analysis 🔗	US\$0.14	US\$0.00	US\$0.07	US\$0.01	US\$0.00	US\$0.24	US\$0.02	64.9%	US\$0.47
kube-system 🔗	US\$0.39	US\$0.00	US\$0.05	US\$0.00	US\$0.00	US\$0.00	US\$0.02	32.1%	US\$0.45
karibu 🔗	US\$0.08	US\$0.00	US\$0.07	US\$0.00	US\$0.00	US\$0.24	US\$0.01	42.5%	US\$0.40

4/2

KARIBUTECH AI PROCESS HYPERAUTOMATION



**JOIN US
NOW**

myInsurehub Process Mining

CAMUNDA OPTIMIZE

SLA Management



Neliswa
Data Architect



Britney
Process Analysis

 www.kaributechs.com

 +27 82 6769306

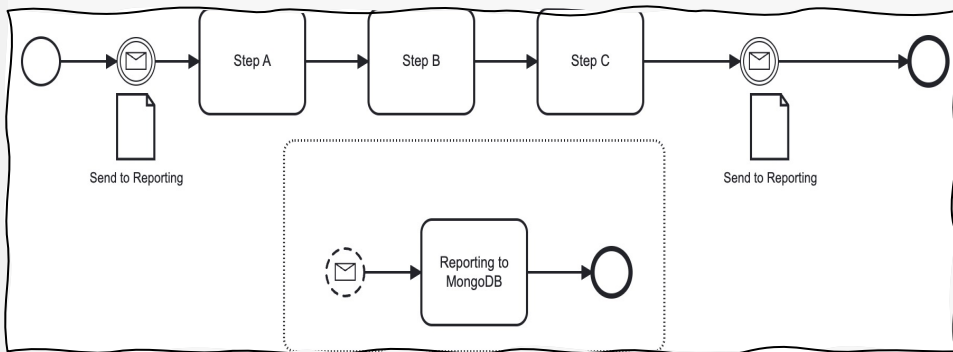
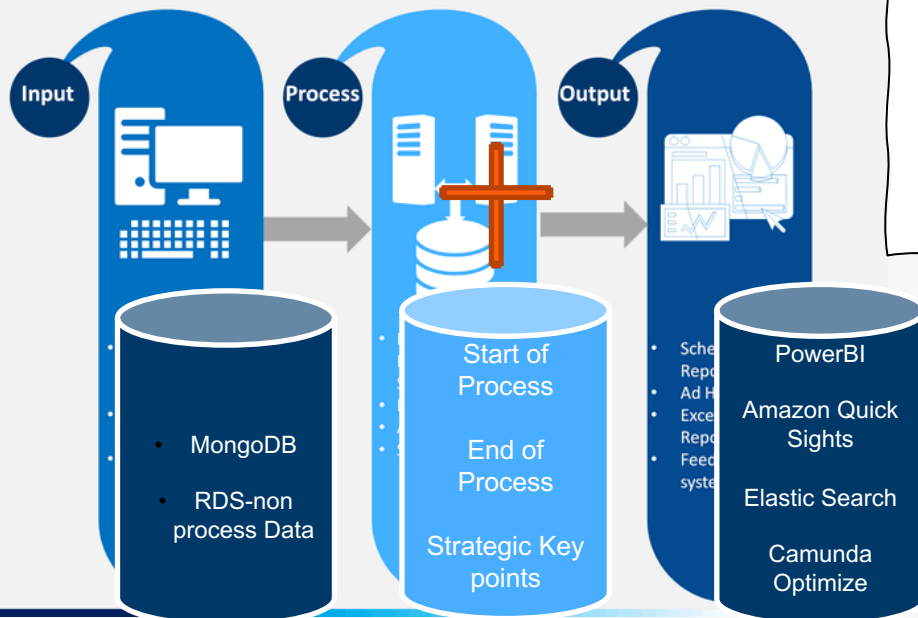
CONTACT US ON ABOVE NUMBERS

Camunda Reporting

Reporting in myInsureHub

SYSTEM ARCHITECTURE

System Architecture : Management



- Camunda Optimize as primary workflow reporting tool
- How much we track in the process needs to be selected carefully
- Archiving or process data is a sensitive issue
- put only process data and minimal business data in the process

Enterprise Content Management (ECM)

Document Management

Record Claims by Video

Store Forms for claims, new business for downloads

Upload Claims with prefilled documents

Store smart contracts

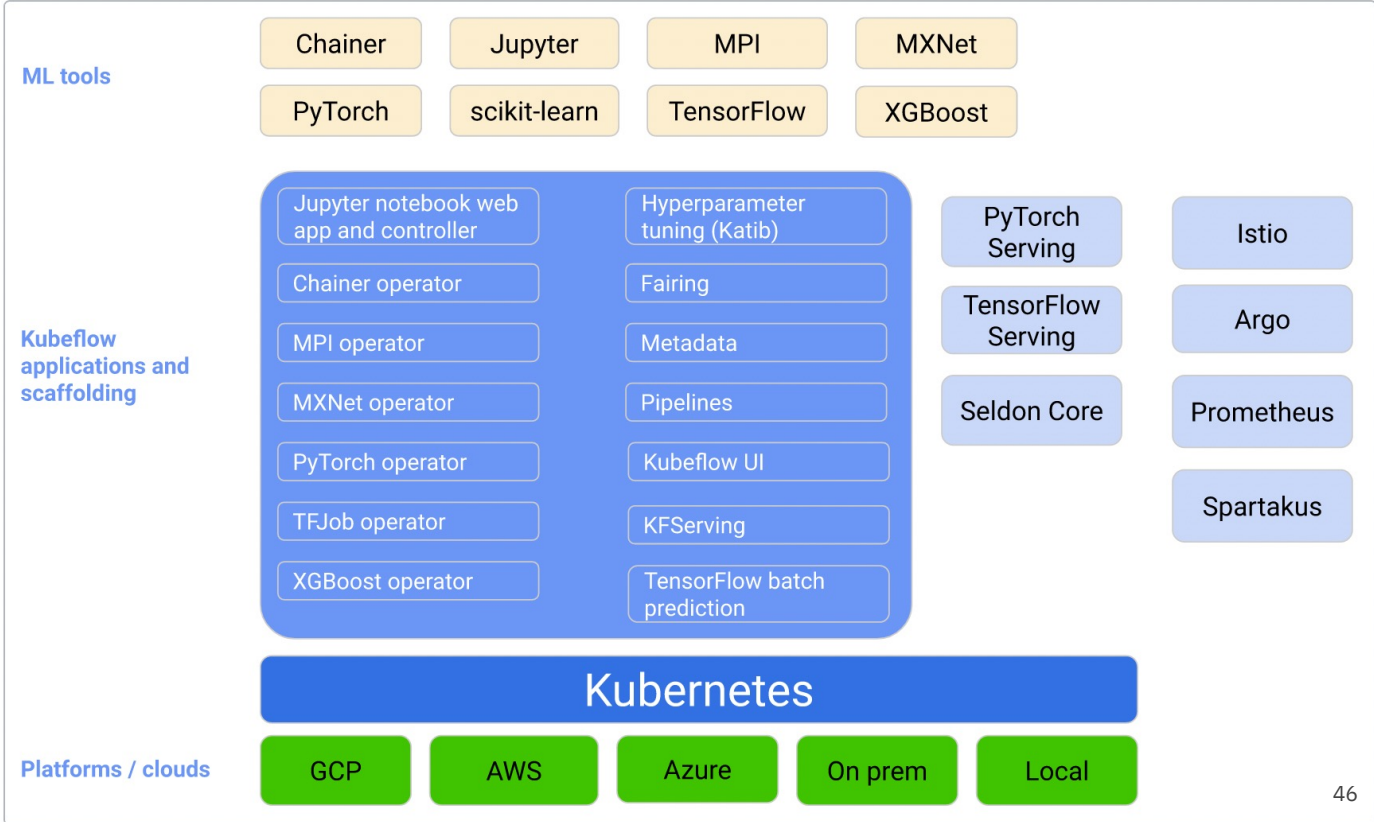
Submit documents by email into processes

Submit audio claims

DeFi transactions

Kubernetes KubeFlow ML

KubeFlow



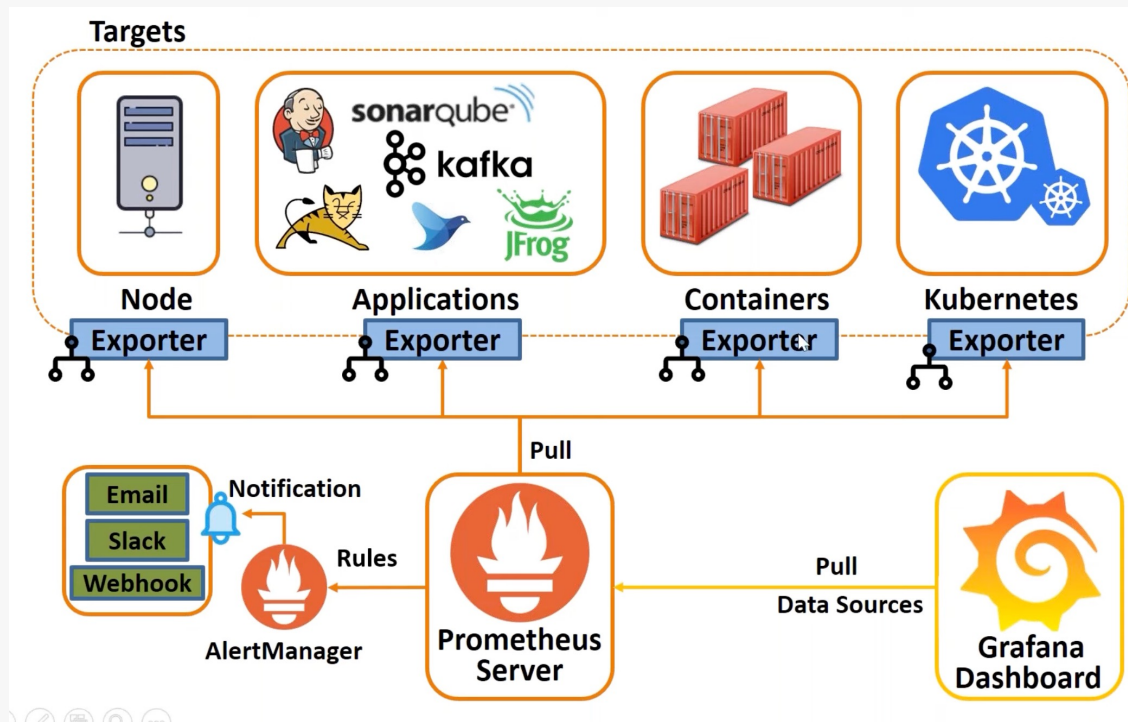
Automated Vehicle Detection

ValueMyCar service without a valuer-if it fails then the human valuer comes in

ValueMyProperty

ProcessMining in predicting workload routing

PRODUCTION MONITORING



myInsureHub BLOCK CHAIN

Detect
Fraudulent
Patterns

Smart Contracts

Validate
Document
Authenticity

Check Police
Reports

NFT in parlour
products, DeFi
transactions

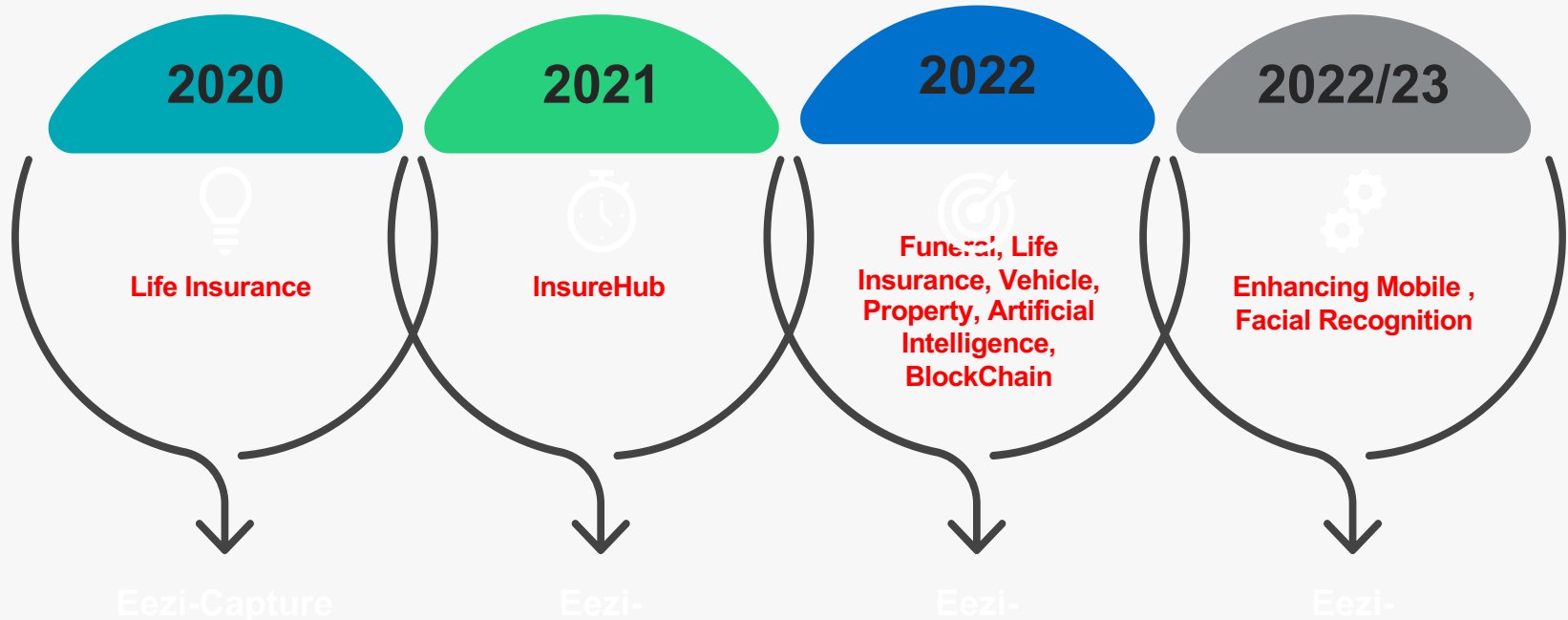
Bitcoin For
payments

Vehicles

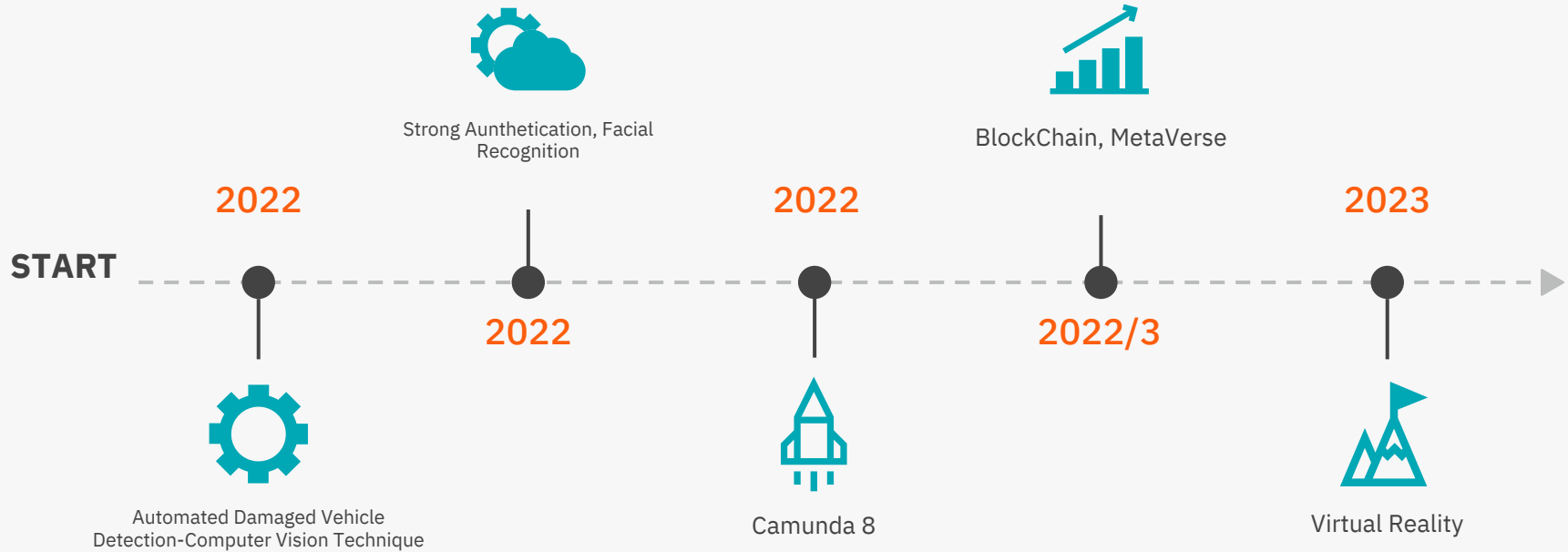
Blockchain in file
claims



InsureHub Solution Timeline



Timeline



Machine Learning ++Wishlist and WIP



Funeral



Vehicle



Medical



Property



Project Status



Topics


Explanation

Status

Notes


BlockChain Use

Smart Contracts

 In Progress

Virtual Reality

Explaratory

 In progress

Metaverse

Wishlist

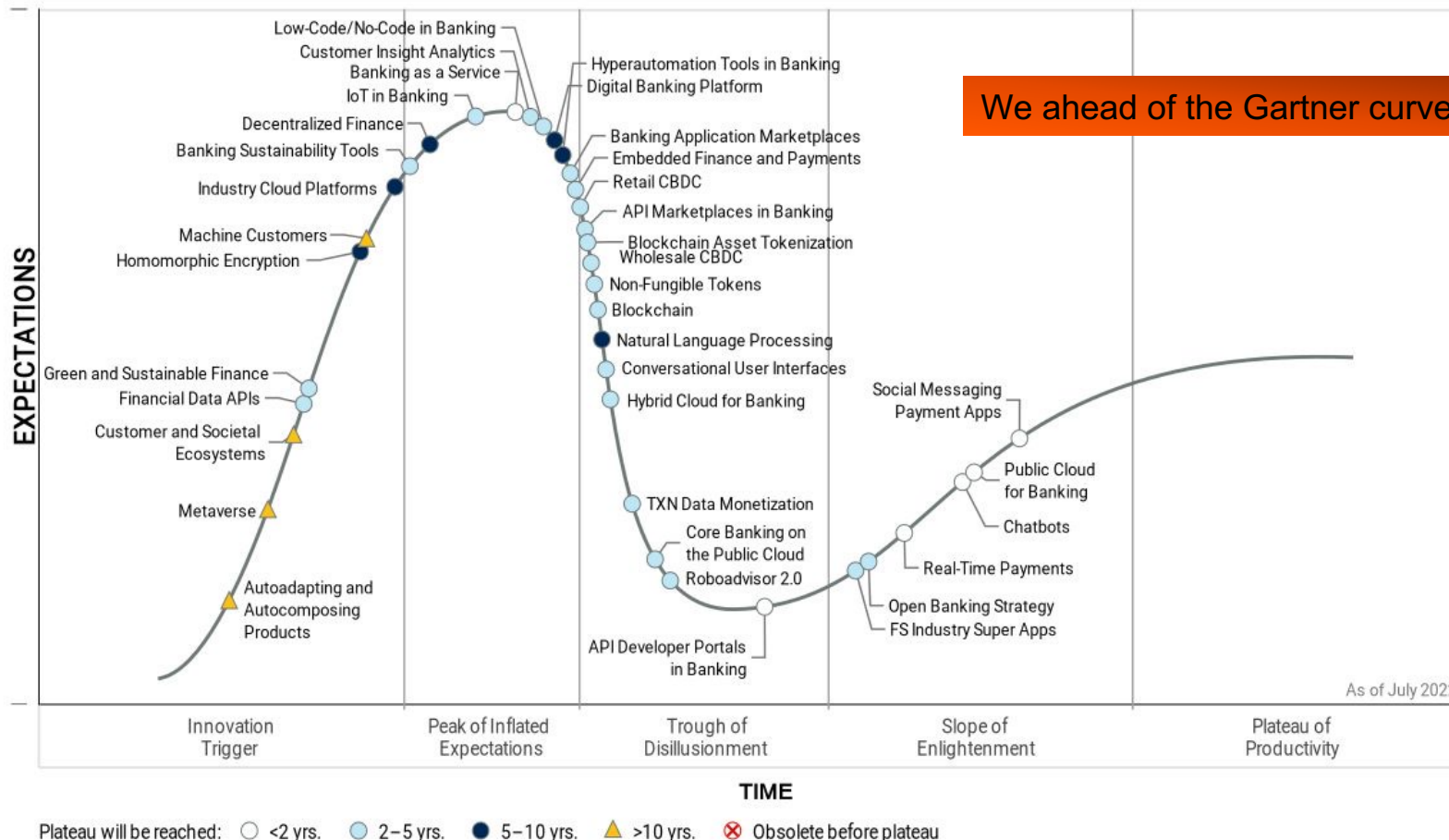
 Wishlist

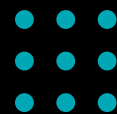
RPA Intergration

UIPath

 Discovery

We ahead of the Gartner curve





THANK YOU



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