

CAMUNDA
CON
LIVE

Camunda Platform Demo

Michael Ferber



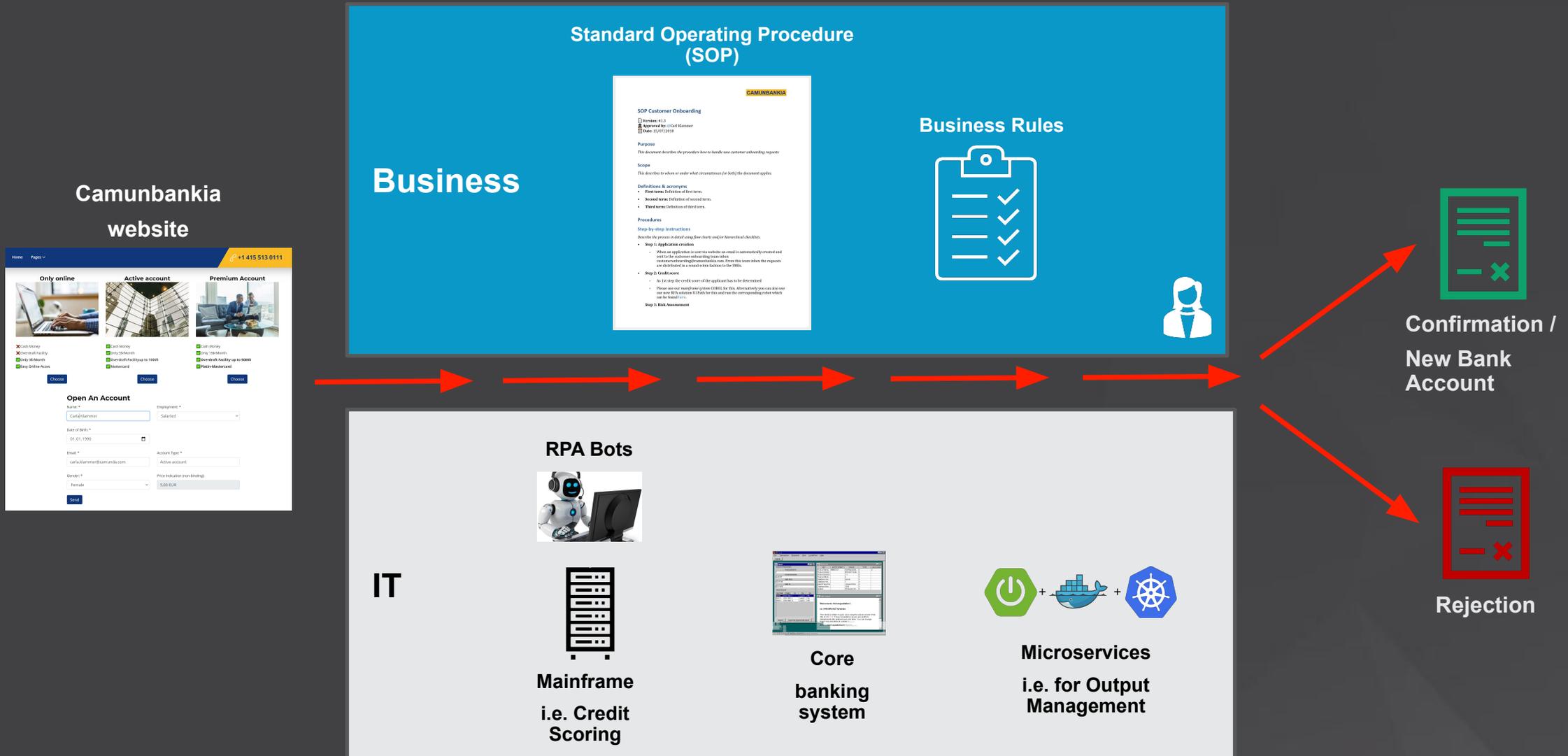
Direct - Easy - Awesome!

GET YOUR PERSONAL ACCOUNT NOW

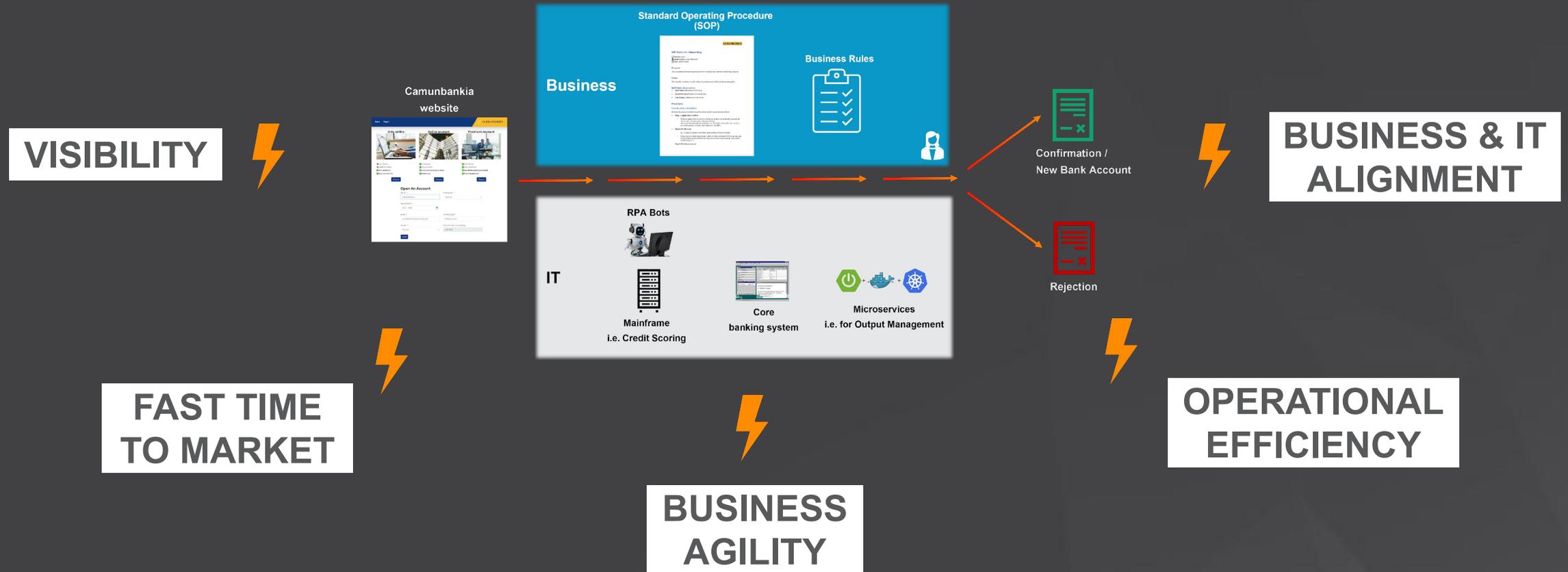
DISCOVER



How to open a bank account at Camunbankia?



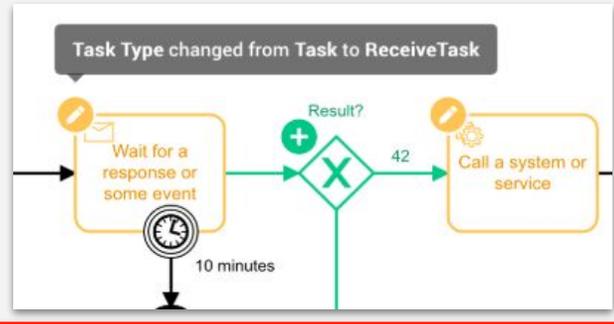
Aspiration and Reality



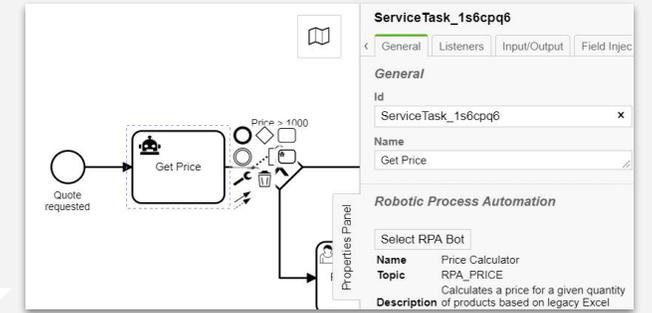
How Camunda can support digitizing your business?

Business & IT Process Collaboration across the Lifecycle

Collaborative design



Technical implementation



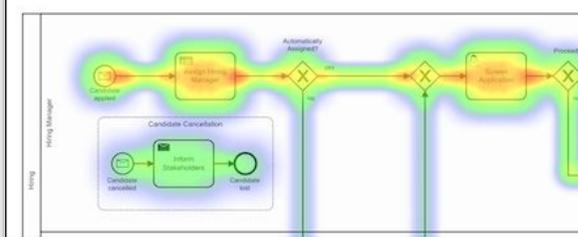
Design

Automate

CAMUNDA

Analyze and improve

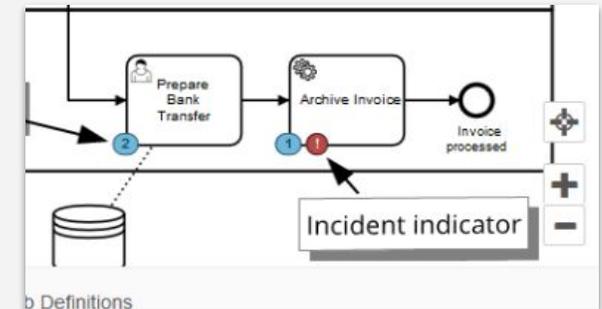
Most executed steps



Improve

Manage

Production operations



Enterprise Edition



CAMUNDA PLATFORM

Workflow and Decision Automation

DESIGN



CAWEMO



MODELER

AUTOMATE



COCKPIT



TASKLIST

— JAVA/REST API —



WORKFLOW
ENGINE



DECISION
ENGINE

IMPROVE



OPTIMIZE

Why Camunda?



End-to-End Orchestration

Drive open, flexible and scalable orchestration across any endpoint, person or system



Standards-based Collaboration

Use the power of BPMN and DMN as a common language for Business and IT throughout the entire lifecycle of your process automation initiative



Developer-Friendly

Open technology, designed for excellent developer experience, fits into dev environments, 100,000+ global developer community



Open Architecture

Lightweight and highly scalable, easily integrated with any architecture or framework, optimized for high volume and complex processes



Cost-Effective

Easy to get started, no proprietary expertise needed, get to results quickly, easy to change and maintain

Better customer experiences

Faster time-to-value

Higher business agility

Increased operational efficiency

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Questions?



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Backup



Digitization aspects from different stakeholders

Customer



“Opening a bank account must be easy and convenient”

“I expect to have my new account in 4 hours max”

“I want to use the platform of my choice to interact with my bank”

Business owner



“I want to know in real-time what’s happen in our business”

“We need to react faster and more agile to market changes”

“We as a bank need to provide a great customer experience”

Developer /
IT Architect



“I want to use modern technologies and IT architectures“

“New tools must integrate in our software development practices”

“We want to reduce dependencies across our systems”

Operations



“I need to see what’s going on in all our systems”

“I have to detect and fix errors as fast as possible”

“I have to make to make sure that all our services run”