

Business Intelligence with Optimize

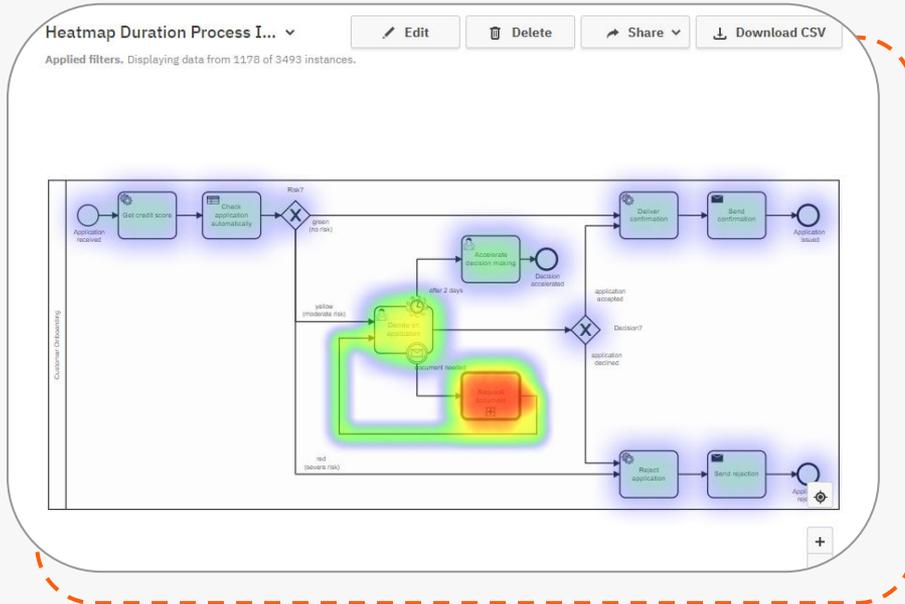
Live Demo

CAMUNDA
COMMUNITY
SUMMIT 2023

Camunda Optimize



Our integrated Business Intelligence Tool



For **Business Users** ...



provides features to obtain **Insight** from **BPMN/DMN Execution Data**

...



for seamless **Business Operations** and continuous **Process Improvement** ...



Fully Integrated with the Camunda Process Engine.

Use Cases



Business Operations Monitoring

Near real time monitoring and alerting to ensure process health.



Measure adoption

Measure and increase process automation within an enterprise.



Business Reporting

Reporting on business operations day by day and compared to previous months and years.



E2E Process Optimization

Ingest data from other systems to Optimize processes End2End.



Process Improvement

Analytics to measure and improve processes / rules and human tasks.



Share Data to implement AI Use Cases

Provide process execution data to for other use cases (e.g. ML; AI)

Customer Comments

“We do not have the developer capacity to introduce Optimize yet.”

“We are producing manual reports.”

“We have to use Power BI, because it is a company wide decision.”

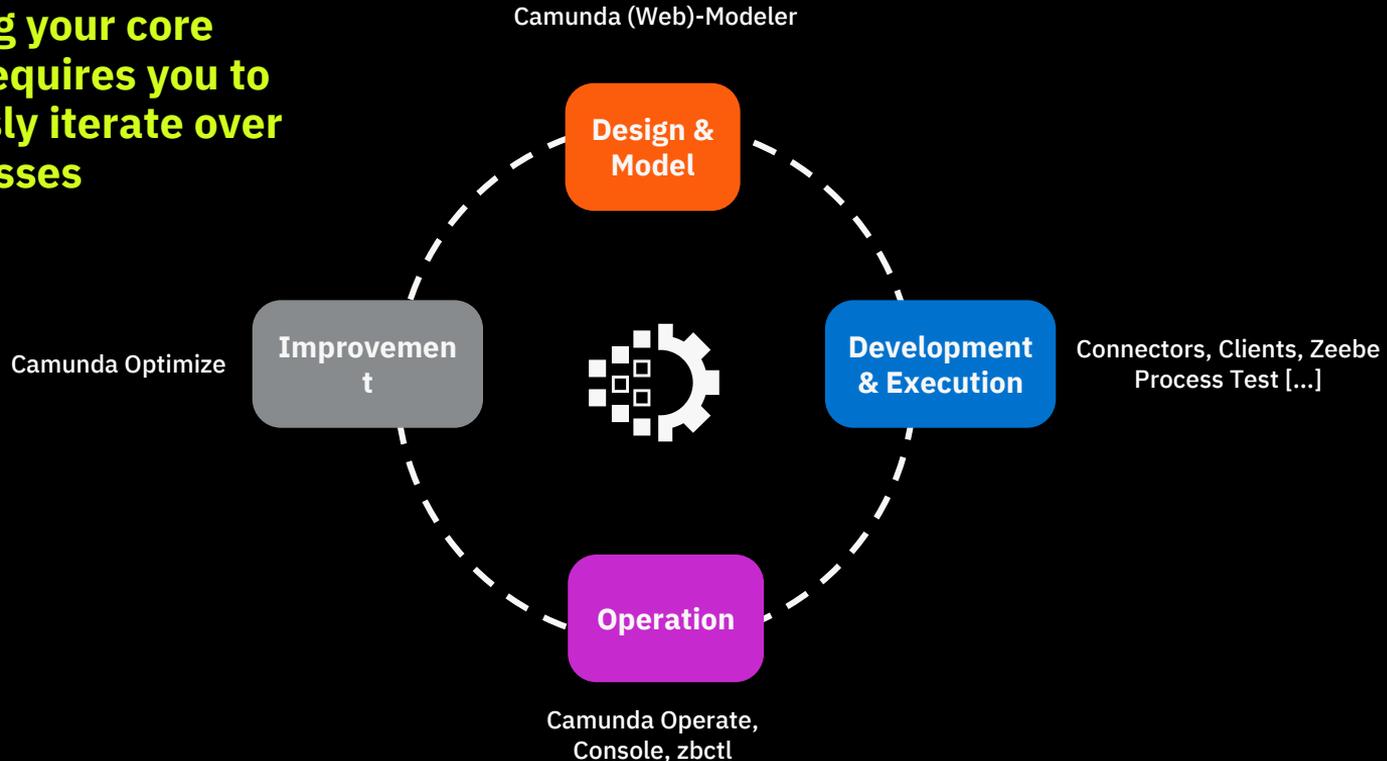
“We don’t want to see impacts on the performance.”

“Business is happy when it runs!”

**Optimize aims to provide current,
accurate, complete and unbiased
data from your processes**

Process Automation Cycle

Automating your core business requires you to continuously iterate over your processes



Live Demo

Thank you!

