

# Camunda Community Summit 2023

CAMUNDA COMMUNITY SUMMIT 2023 Day 2 Daniel Meyer, Bernd Ruecker, and Mo Ladha

### December 2022

1.

A punishing winter storm that dumped multiple feet of snow across much of America led to widespread flight cancellations over the Christmas holiday.

By Monday, air travel was more or less back to normal – unless you booked your holiday travel with Southwest Airlines. 2.

More than 90% of Wednesday's US flight cancellations were Southwest flights, according to flight tracking website FlightAware.

Southwest canceled more than 2,500 flights. The next highest: SkyWest, with 77.

3.

Southwest warned that it would continue canceling flights until it could get its operations back on track. The company's CEO said this has been the biggest disruption he's seen in his career.

The Biden administration is investigating.

## Some analysis

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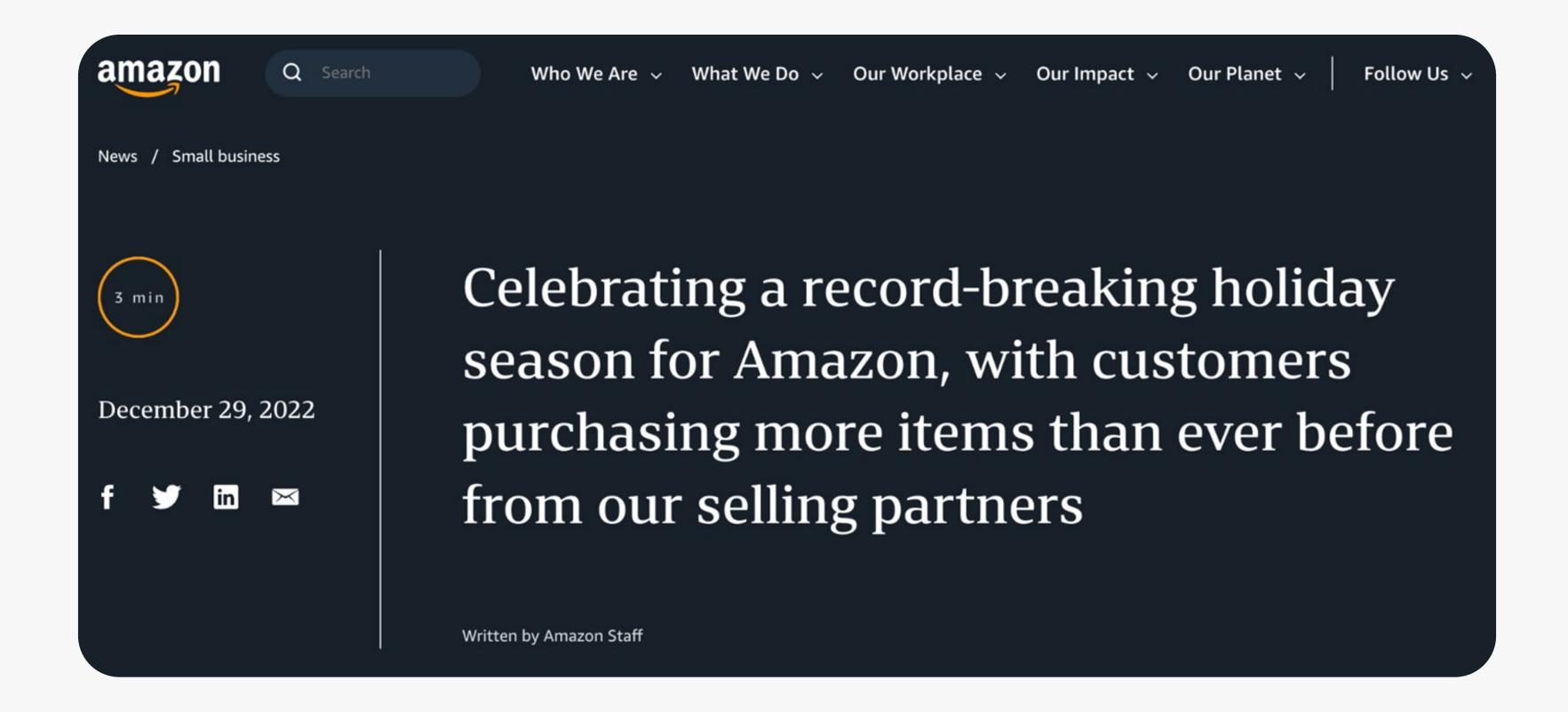
"The process of matching up those crew members with the aircraft could not be handled by our technology"

"Southwest ended up with planes that were ready to take off with available crew, but the company's scheduling software wasn't able to match them quickly and accurately"

"As a result, we had to ask our crew schedulers to do this manually, and it's extraordinarily difficult," he said. "That is a tedious, long process."

### Meanwhile ...





How do you become the Amazon of your industry?

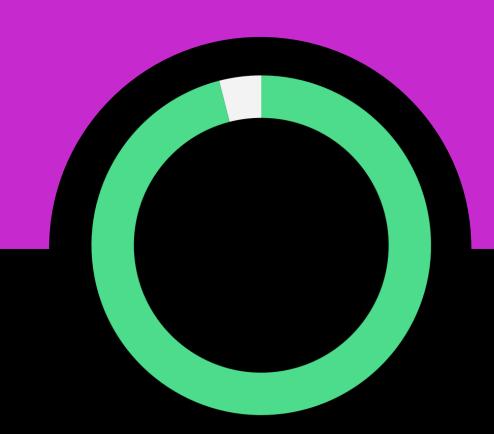






96% of decision makers agree:

Process Automation is the key to Digital Transformation.<sup>1</sup>



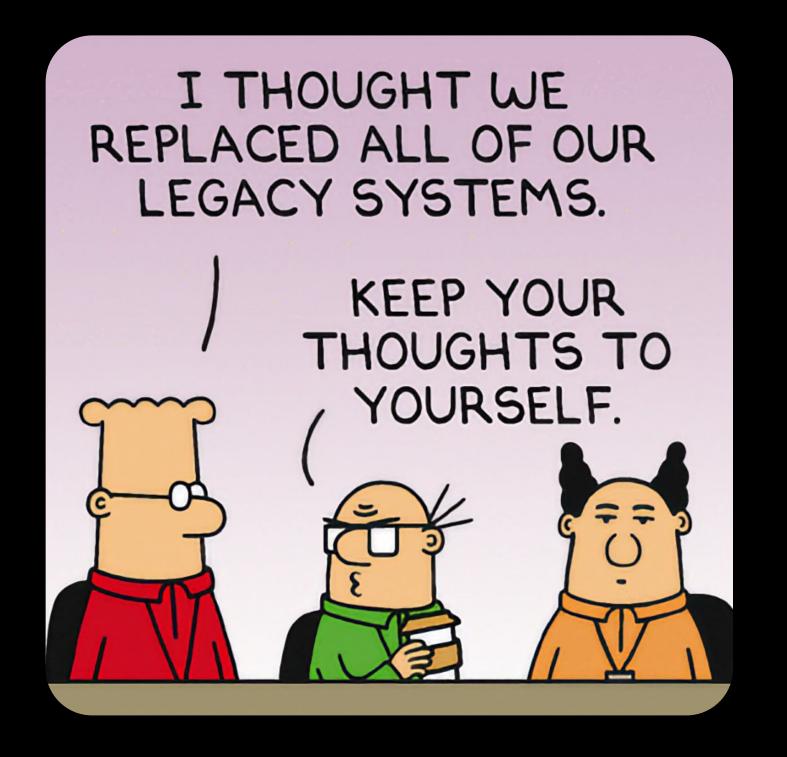


<sup>&</sup>lt;sup>1</sup> Question: To what extent do you agree or disagree with the following statement: "Process automation is a vital element of digital transformation"?

<sup>&</sup>lt;sup>2</sup> Question: Which of the following components are included as part of a typical process automation implementation within your organization?

### True transformation is hard



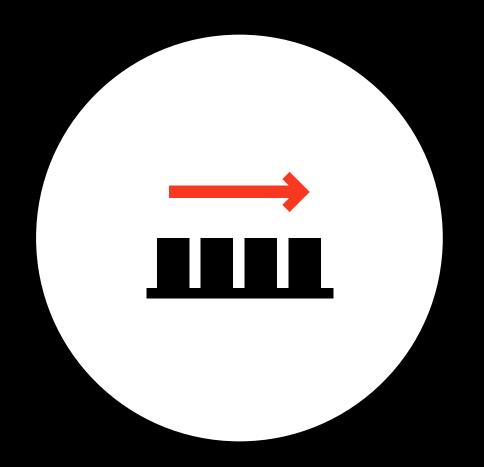


**Legacy and Complexity** 



### **Aspiration**

Amazon-levels of automation where processes run seamlessly



Reality

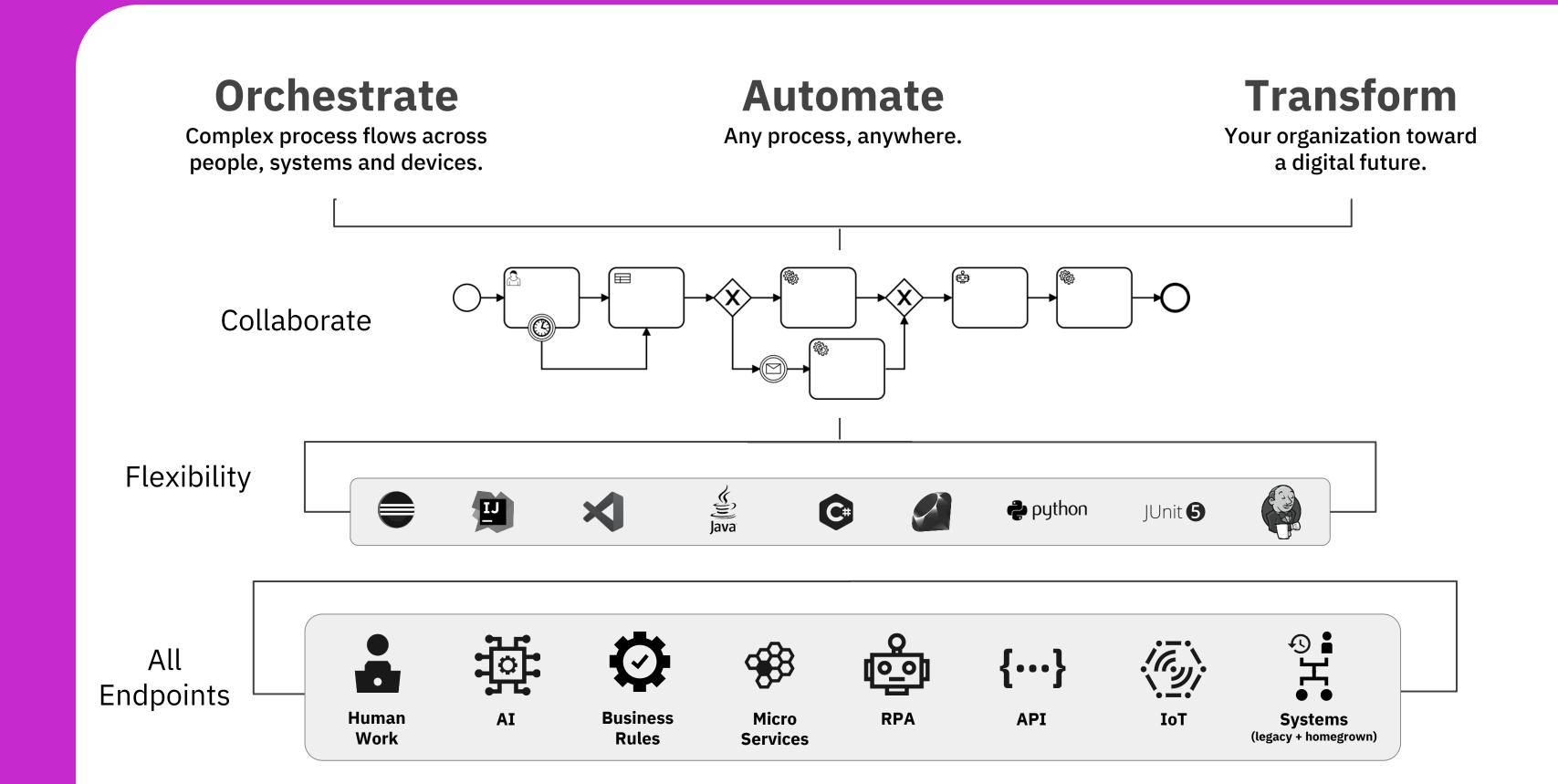
Dealing with complexity and legacy is a harsh reality

## Camunda's Mission



Camunda enables organizations to orchestrate processes across people, systems, and devices to continuously overcome complexity and increase efficiency.

### Camunda - The Universal Process Orchestrator



# MEANWHILE

### Talent Shortage

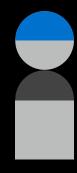


Yes, there are several sources that can provide evidence of the talent shortage of developers. Here are a few:

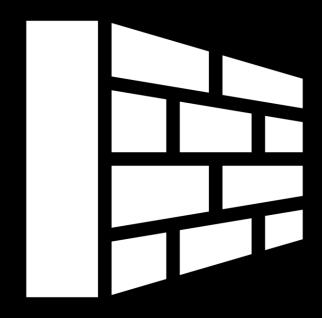
- According to the 2021 Harvey Nash/KPMG CIO Survey, 67% of technology leaders reported skills shortages as a barrier to digital transformation. This survey involved more than 4,200 CIOs and technology leaders from 108 countries.
- 2. In a 2021 survey by Indeed, 80% of hiring managers and recruiters reported that they are having difficulty finding and hiring software development talent.
- 3. The 2021 State of Software Development report by Coding Sans found that 55% of developers surveyed reported difficulty finding and hiring talent.
- 4. A 2021 report by the Center for Cyber Safety and Education found that the global cybersecurity workforce gap has grown to 3.12 million, with 63% of organizations reporting a shortage of cybersecurity staff.

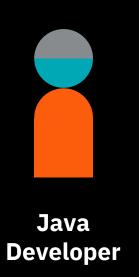
These sources, among others, provide evidence of the talent shortage of developers in various sectors and regions.

# Business vs. IT?

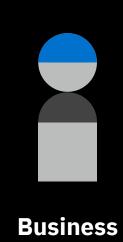


**Business Person** 

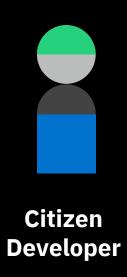


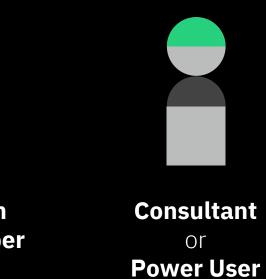


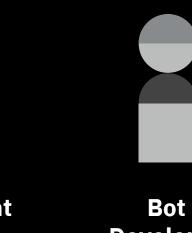
# Diversity of roles

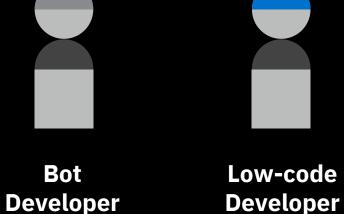


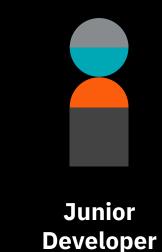
Person

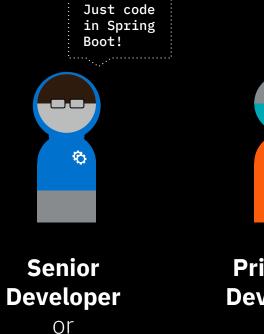












**Camunda** 

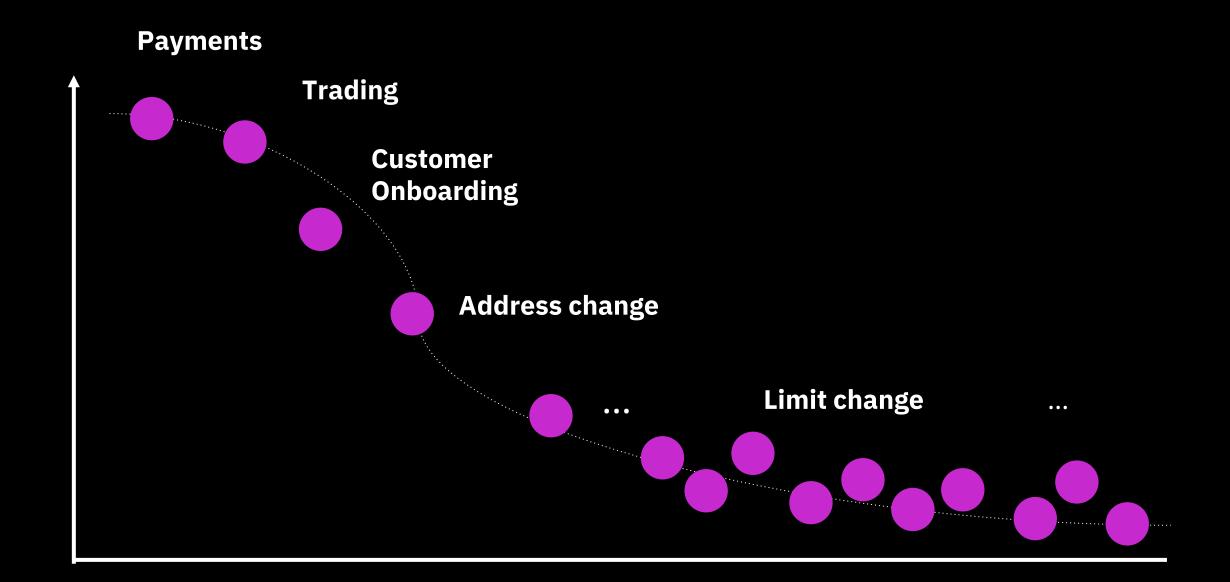
**Co-founder** 





### Process != process

Criticality, value, complexity...



Use Cases



### Categorize your use case



### Green

Do it yourself

- simple
- local automations with little criticality
- no governance or quality assurance



### Yellow

Guided

- medium complexity
- medium criticality

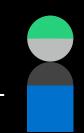
- some governance required
- some guidance necessary



### Red

Professional Development

- high complexity
- high criticality
- compliance and regulatory requirements
- version control
- automated testing
- CI / CD



Citizen Developer

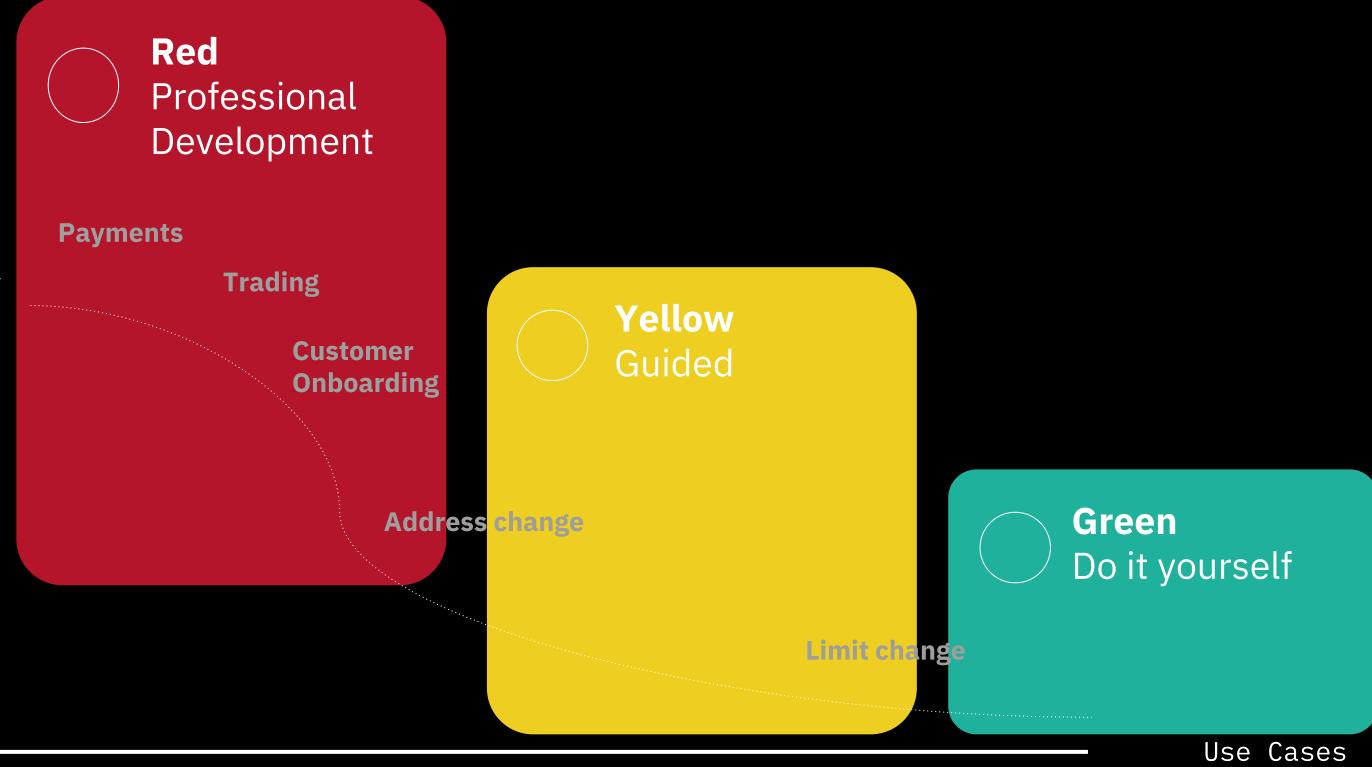


Anything in between



Professional Developer





Criticality, value, complexity...





# Low-code?

### Low-code as an accelerator



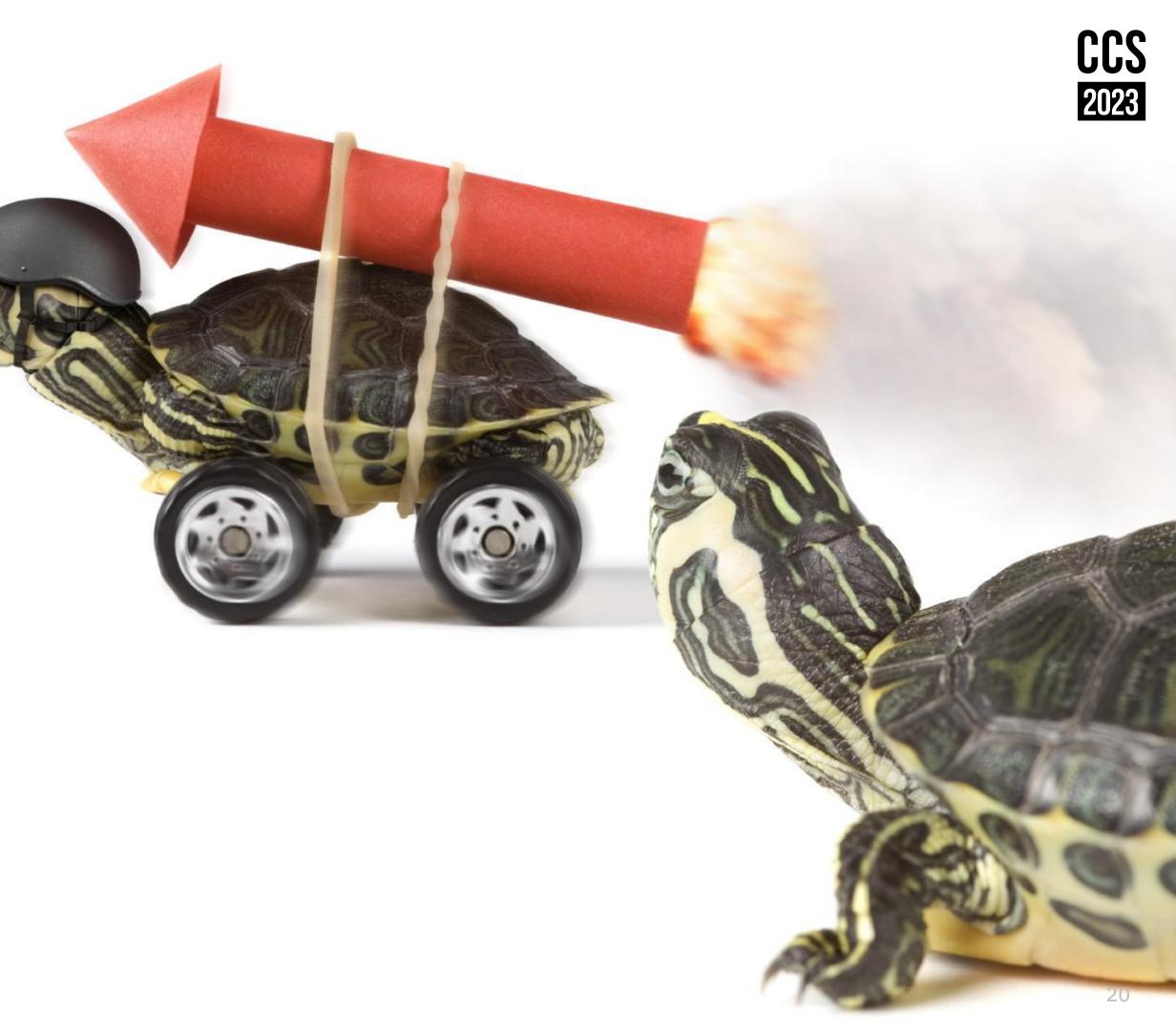


Dial-in low-code as much as you need

"Solution
Acceleration"

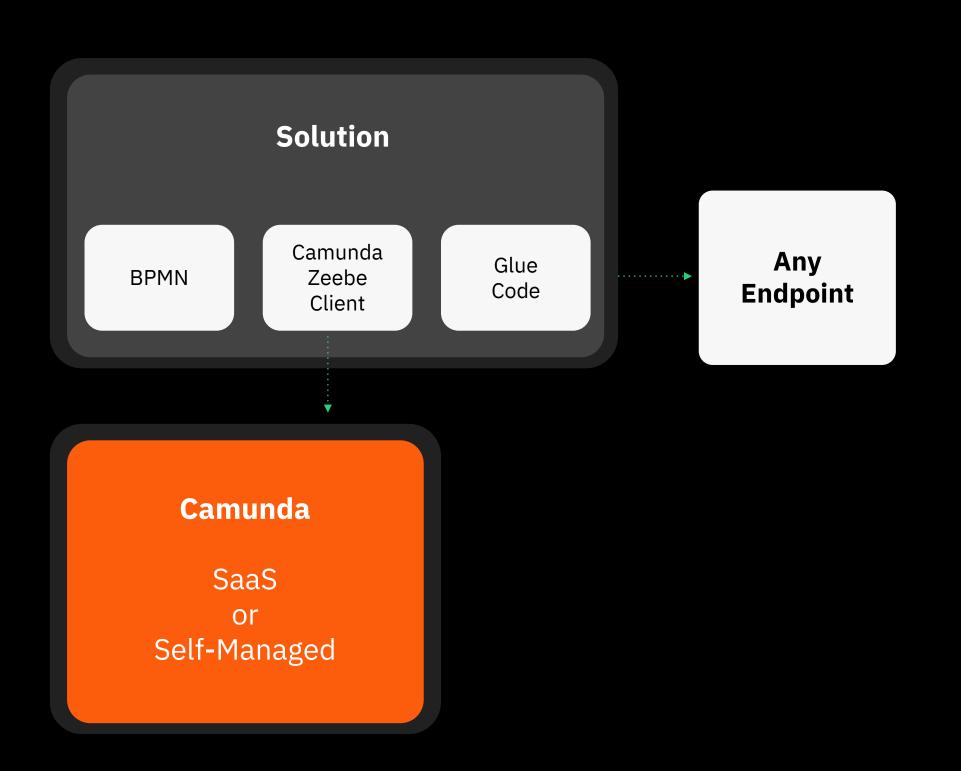
instead of

"Low code"



### Solution architecture example





# Supports any programming language

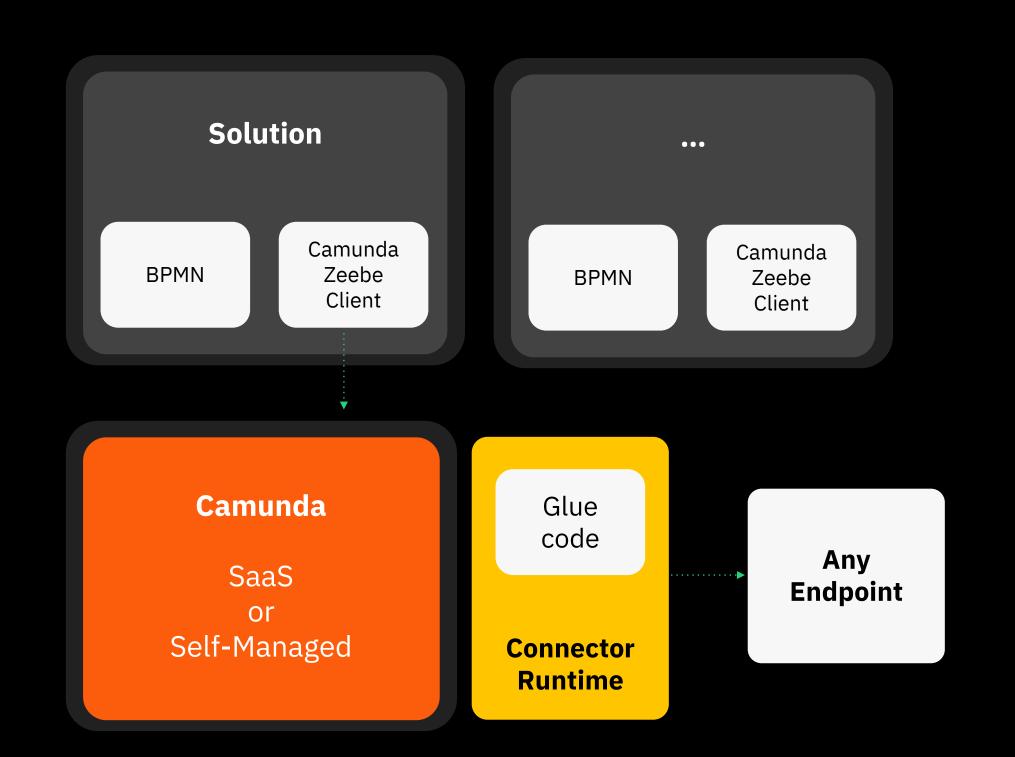
- Clients for Java, C#,NodeJS, Go, ... available
- Natively integrates into your stack

### Runs anywhere

- Available as a SaaS service
- Manage it yourself (in your own cloud, your datacenter, your laptop)

### Solution architecture example with connector



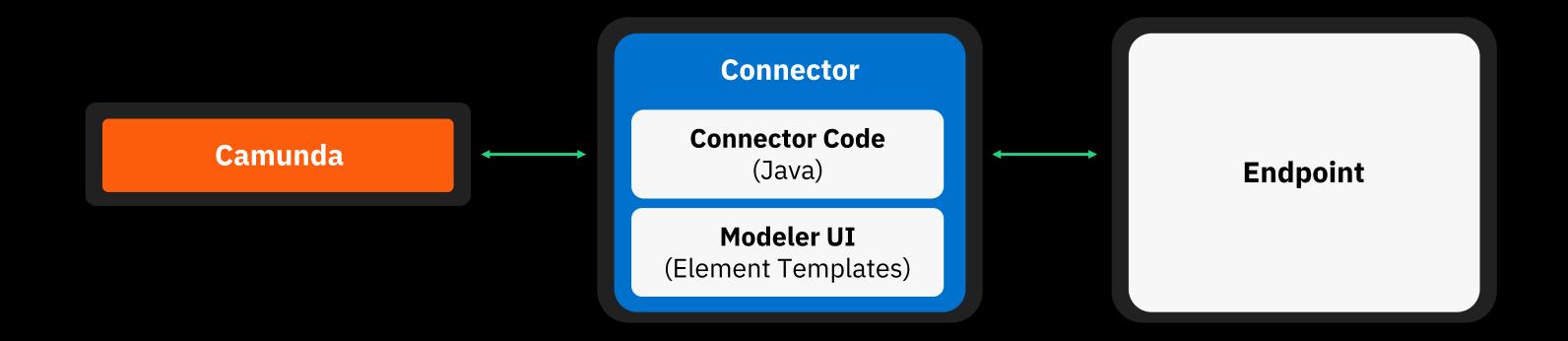


### **Runs anywhere**

 Multiple connector runtime options, including SaaS, self-managed, colocated, and local installations

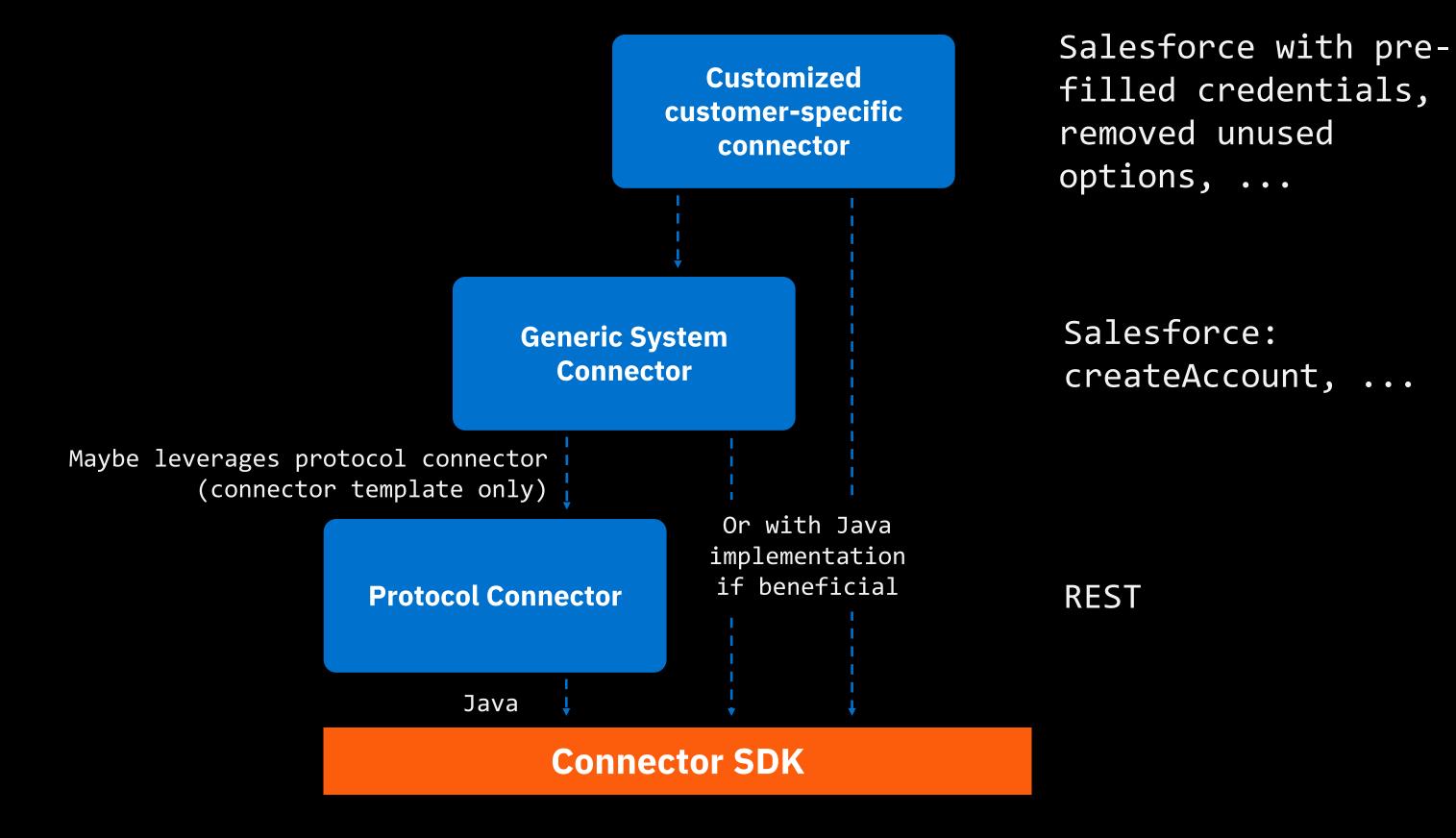
# What is a Connector?







### Different kind of Connectors



```
@Component
@OutboundConnector(
        name="TwitterConnector",
        type = "twitter",
        inputVariables = "tweetContent")
public class TwitterConnector implements OutboundConnectorFunction {
    @Override
    public Object execute(OutboundConnectorContext outboundConnectorContext) throws Exception {
        TwitterInput input = outboundConnectorContext.getVariablesAsType(TwitterInput.class);
        String content = input.getTweetContent();
        Twitter twitter = Twitter.getInstance();
        Status status = twitter.v1().tweets().updateStatus(content);
        return status.getId();
```



https://github.com/camunda/connectors-bundle/blob/main/connectors/twilio/element-templates/twilio-connector.json



```
"$schema": "https://unpkg.com/@camunda/zeebe-element-templates-json-schema/resources/schema.json",
"name": "Twilio Connector",
"id": "io.camunda.connectors.Twilio.v1",
"elementType": {
  "value": "bpmn:ServiceTask"
},
       rties": [
    "type": "Hidden",
    "value": "io.camunda:http-json:1",
    "binding": {
      "type": "zeebe:taskDefinition:type"
```

```
CCS 2023
```

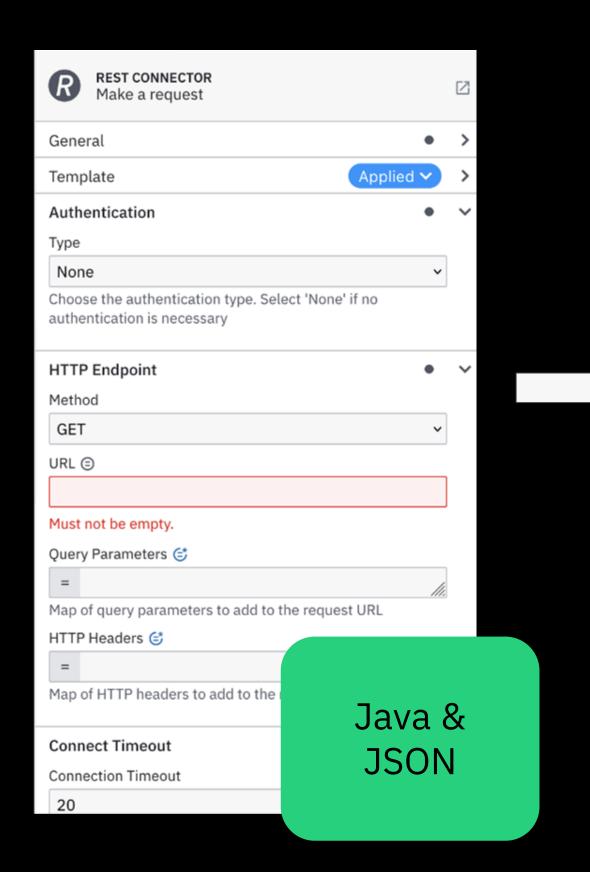
```
"label": "Operation type",
"id": "operationType",
"group": "operation",
"type": "Dropdown",
"optional": false,
"choices": [
    "name": "Send a SMS",
    "value": "sendSms"
  },
    "name": "Get message",
    "value": "getMessage"
  },
    "name": "List Messages",
    "value": "listMessages"
"binding": {
  "type": "zeebe:input",
  "name": "operationType"
```

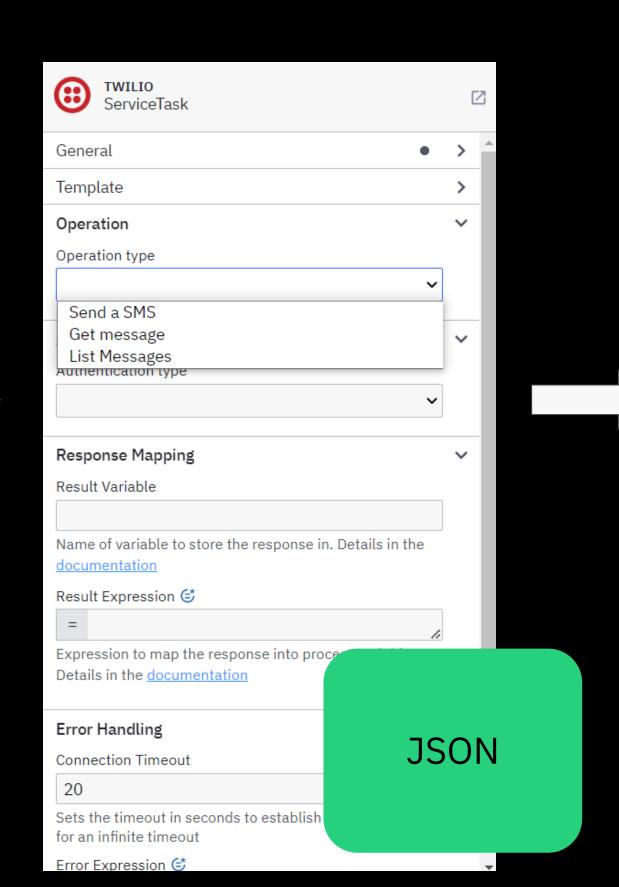
```
"type": "Hidden",
  "value": "post",
  "binding": {
     "type": "zeebe:input",
     "name": "method"
  },
  "condition": {
     "property": "operationType",
     "equals": "sendSms"
  }
},
```

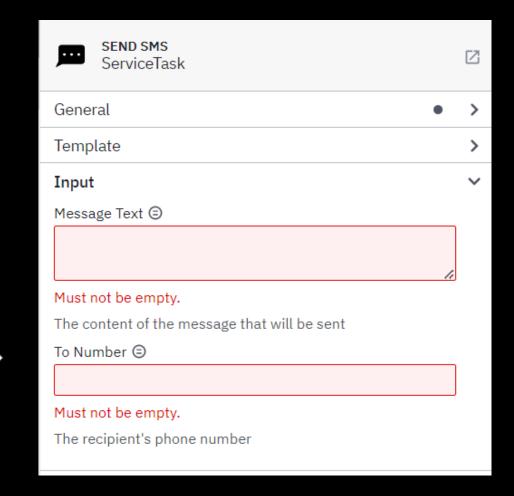
```
"type": "Hidden",
  "value": "={\"content-type\":\"application/x-www-form-urlencoded\"}",
  "binding": {
    "type": "zeebe:input",
    "name": "headers"
 },
  "condition": {
    "property": "operationType",
    "equals": "sendSms"
 },
  "optional": false
},
```



# Protocol > Generic > Specific Connectors



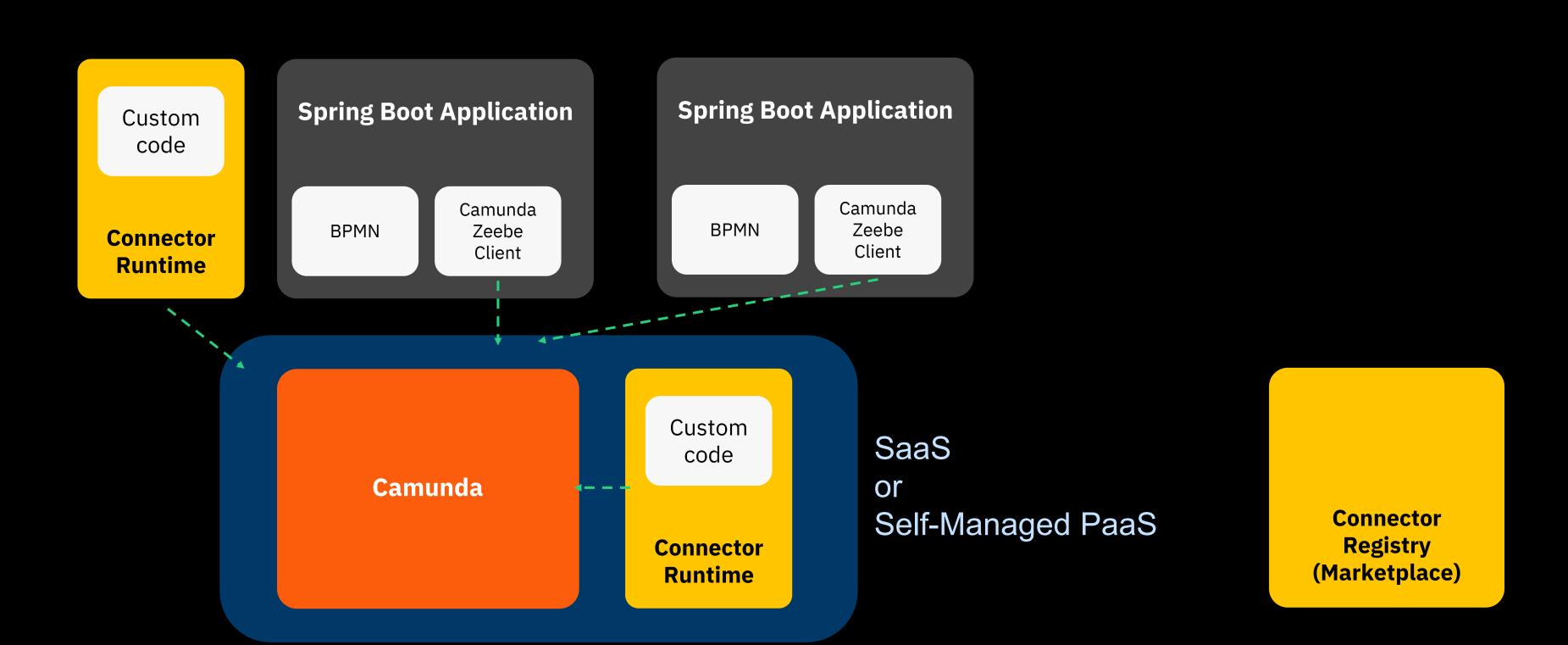




**JSON** 

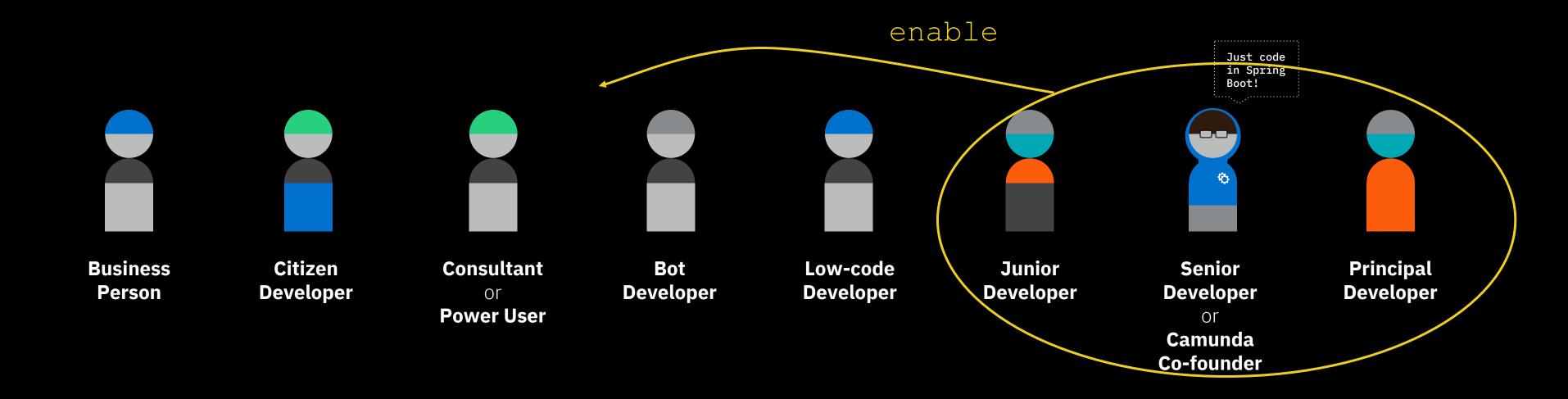
### Solution architecture possibilities







# Enabling more roles to participate





# Developers, prepare to be the heros!

Have even more impact in process automation endeavours

Help your organization automate more

...and you can
still focus on
the cool tech
:-)



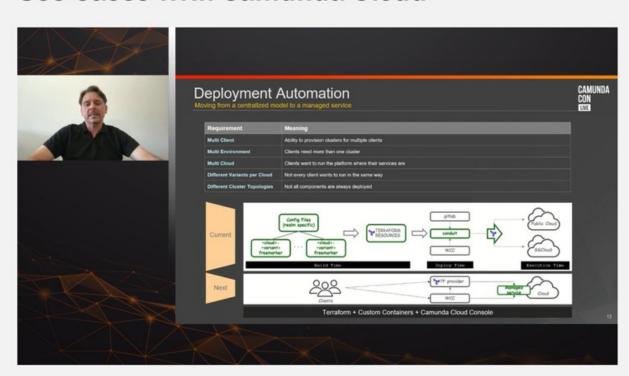
# And don't worry - our DNA is pro code



### payment processing

easy workflows like "approve access or entitlement"

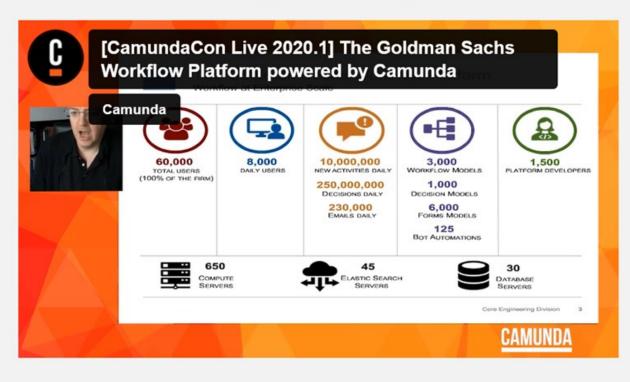
### CamundaCon 2021: Enabling Core Banking Use Cases with Camunda Cloud



We will cover how we onboarded and extended Camunda Cloud to be the core component of our new Enterprise Process Automation Platform, which enables critical banking use cases. We'll cover the challenges of building our brand new Payments Processing Platform, an event-based microservices solution orchestrated by our Camunda Cloud Corporate Platform.

Learn more about CamundaCon 2021, the virtual conference dedicated to Process Automation, and watch any session on-demand.

### CamundaCon 2020: The Goldman Sachs Workflow Platform powered by Camunda



Get a behind-the-scenes look how Goldman Sachs built one of the largest and most advanced process automation platforms in the industry. Used by more than 40,000 employees running over thousands of unique workflows, the team at Goldman Sachs created a vital backbone for automating many aspects the company's business.

This presentation provides an overview of how Goldman Sachs has embraced BPMN and DMN and its journey to develop an internal automation platform that accelerates engineers and enables non-engineers to deliver digital transformation at enterprise scale. At its core, the platform is powered by Camunda's open source modeling tools and BPM execution engine augmented with Goldman Sachs extensions and integrations.

### The presentation covers:

 Model-driven process, task, data, decision and forms development on the platform

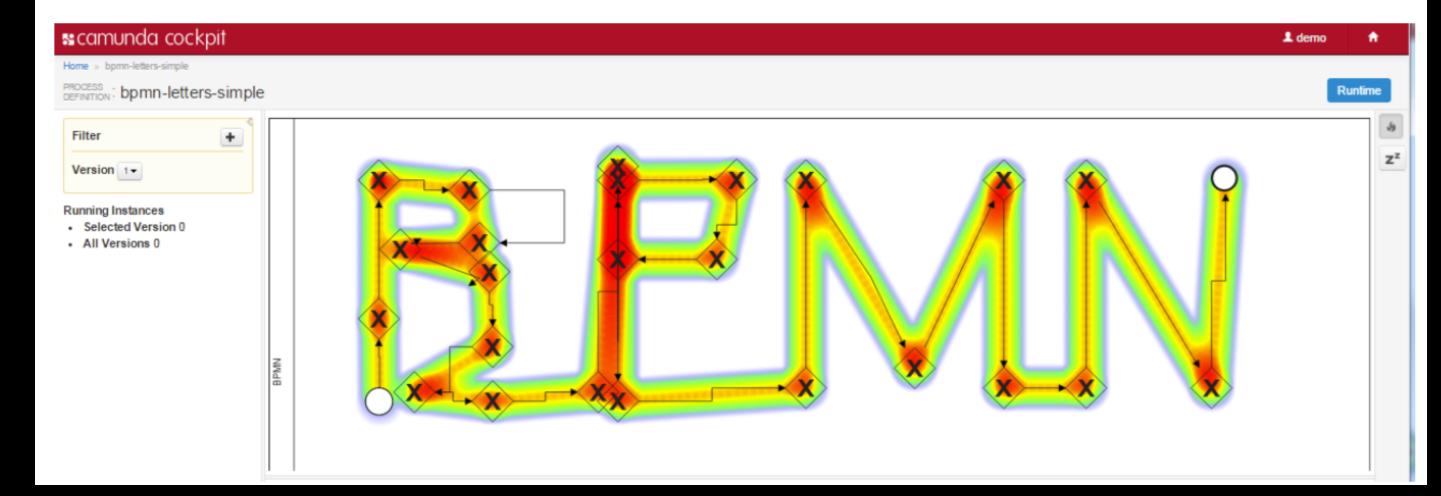
# Speaking of history...

### Camunda Cockpit Heatmap Plugin

This is a simple camunda cockpit plugin that showcases, how you can retrieve simple historic statistics data and add some fancy visualization on the process definition view.

For this plugin, my idea was simple tranfer historic data to a background-layer of the process diagramm and show a heatmap on sequence flows. By using a heatmap, it is possible to demonstrate, where the process was flowing most often. The more heat a sequence gets, the more relevant is this flow to the process.

You can also think of process mining that way. By realizing the flow with the most heat, you should compare this with your requirements and you are able do a variance analysis between the previously thought common flow and the actual data.



#### CAMUNDA COMMUNITY SUMMIT 2023

# Building a joint solution acceleration roadmap

Mo Ladha



### Solution Acceleration



#### Accelerating time to value



#### **Create Solutions Fast**

Accelerate domain, process and technical experts to build solutions fast



#### **Empower Teams Quickly**

Bootstrap any team in the organisation to automate meaningful workflows



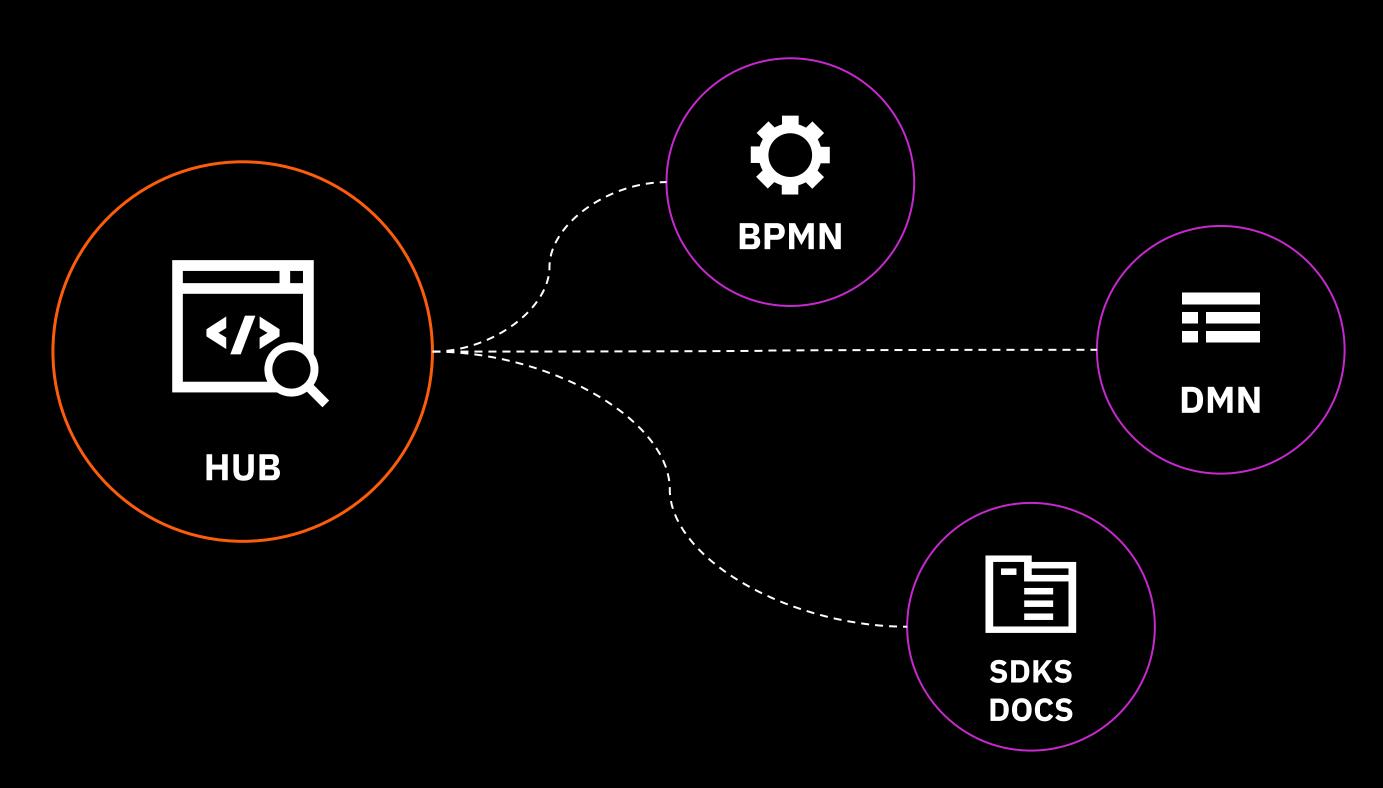
	Now	Next	Later
Core			
	 Core workflows	Extensions	OOTB Applications
Platform	 Integrate	Scale	Reach
Accelerators	 Connectors	Marketplace	Accelerators and Solutions
Intelligence	 Predictive	<b>Assistive/Generative</b>	?



	Now	Next	Later
Core	 Core workflows	Extensions	OOTB Applications
Platform	 Integrate	Scale	Reach
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# **CCS** 2023

## Community Core



### Community-driven Innovation



Heatmap

Testing libraries (fluent APIs)

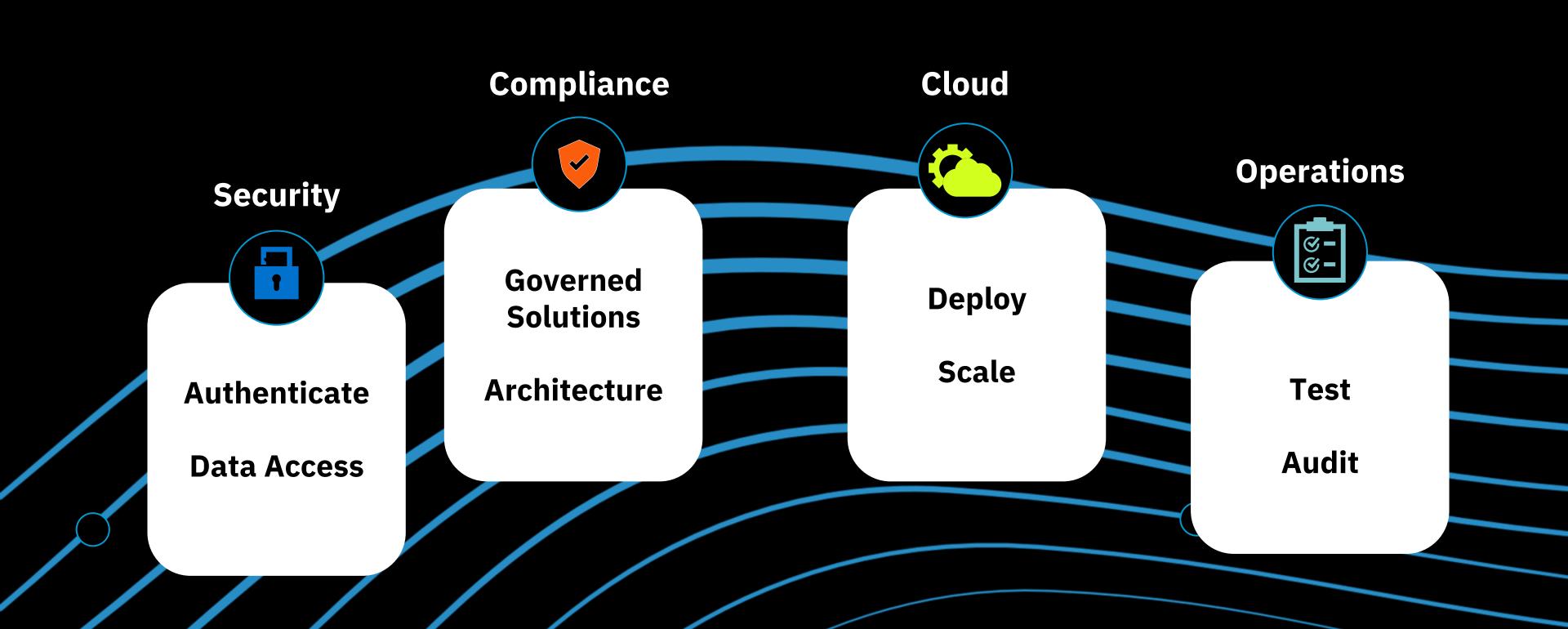
Spring Boot integration

Keycloak integration

Clients for various programming languages

# Open Architecture





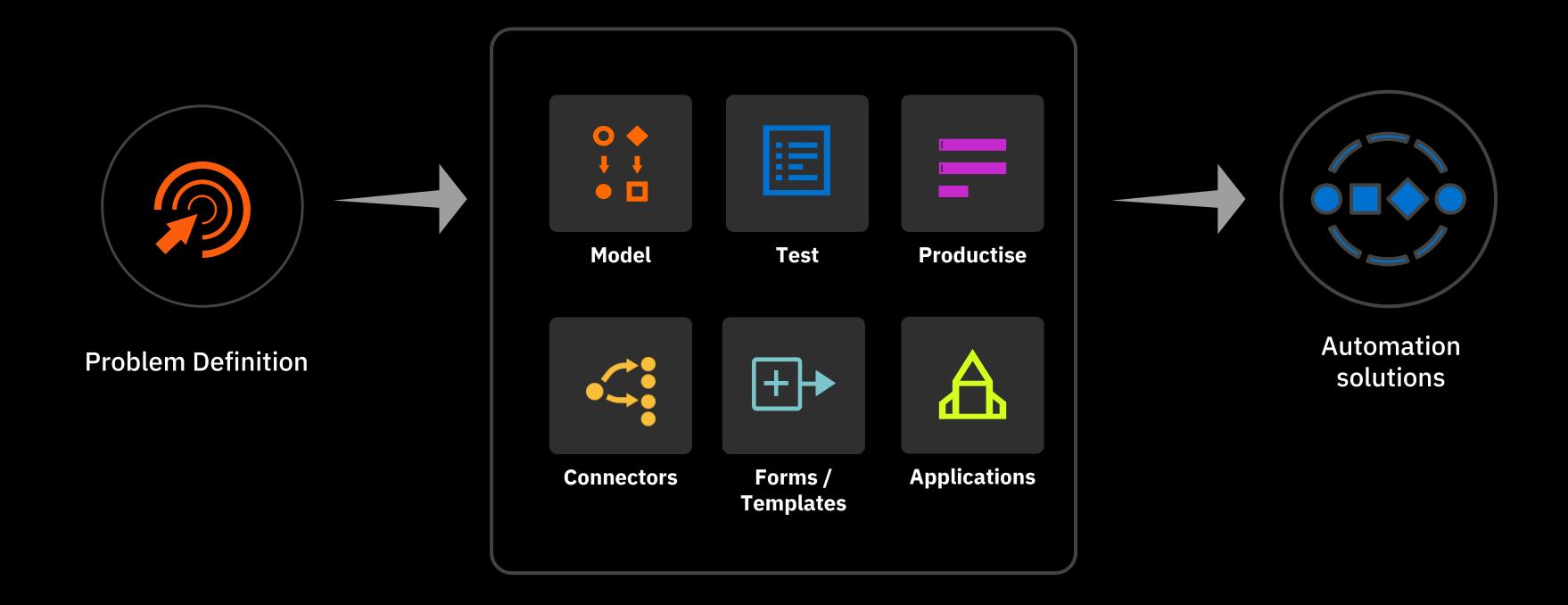


	Now	Next	Later
Core	 Core workflows	Extensions	OOTB Applications
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### Low Code Accelerators



Collaboratively design, implement, and publish process applications





### Marketplace Coming...

Create + share connectors on both a private and public marketplace

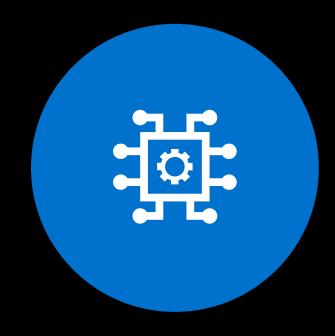


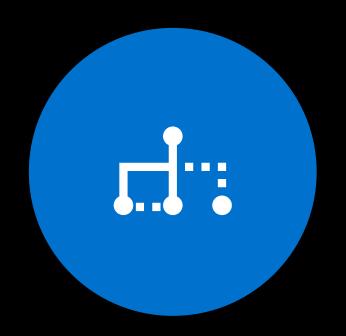


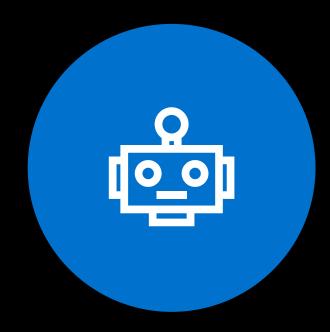
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### Where will we AI?









#### **Predictive**

Predictive AI uses instance data to make improvements to process models

Example: Predictive decision

#### Generative

Generative AI to create process from simple language constructs

Example: Form Generator

#### **Assistive**

Assisted AI uses machine learning to assist task completion

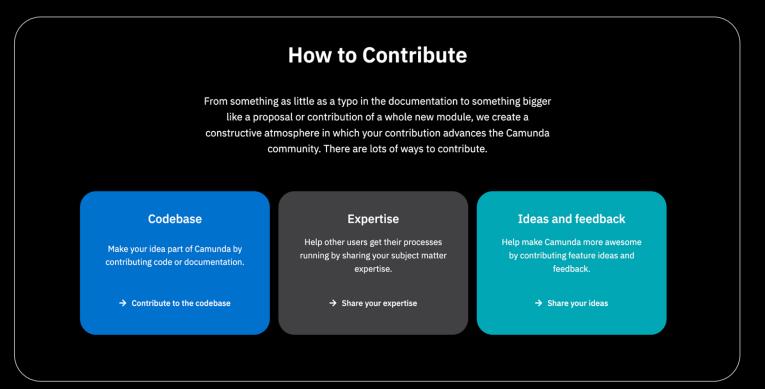
Example: Customer Service Helpers to create responses

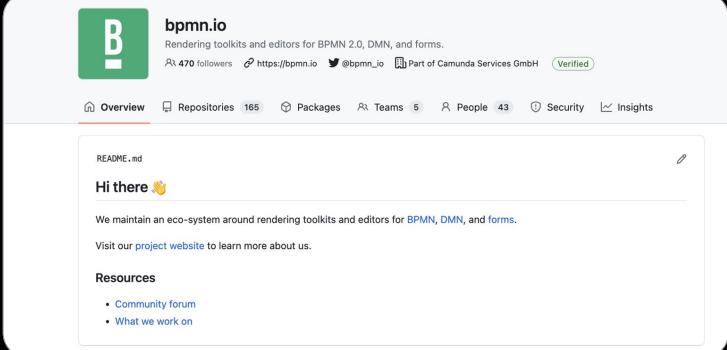


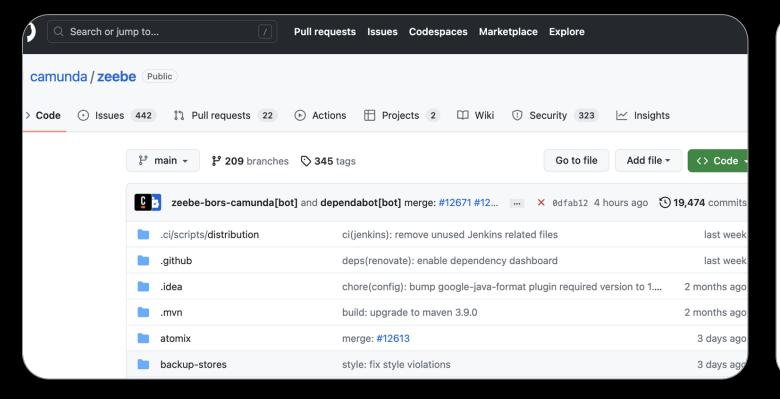
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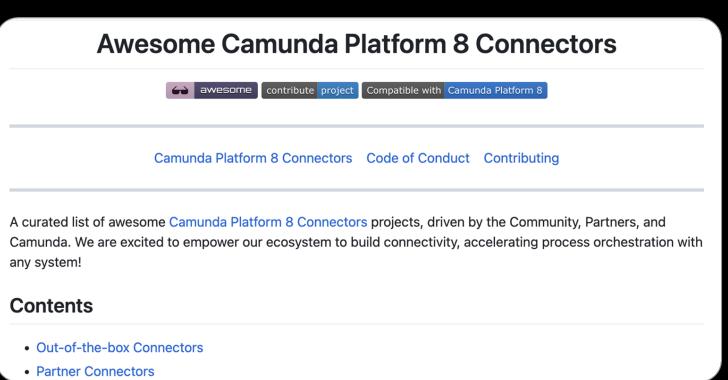
### Camunda Developer Hub

#### camunda.com/developers











### Thank You



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